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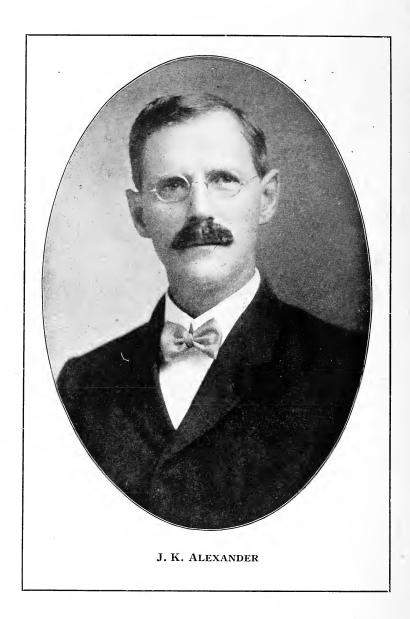




CATALOGUE AND CULTURAL GUIDE

=== FOR 1915 ===

J. K. ALEXANDER THE EASTERN DAHLIA KING EAST BRIDGEWATER MASSACHUSETTS



I print this, not because I am proud of my own picture, but because most people like to see the man with whom they are doing business.

A Talk with My Friends and Patrons



TAKE great pleasure in presenting you with a copy of my new 1915 Catalogue which I feel is a great improvement over my last issue; with new cultural notes which, if followed, will assist the amateur to receive better results in the future. recommended and favored me with their orders in the past, and to express gratification that my determination to furnish none but the best stock is so widely recognized.

Last season I constructed a storage and shipping plant which is a great advantage to myself and customers. Under my present system I am able to ship stock from the time we finish digging, about November 15th, till July 1st the

stock from the time we finish diggling, about November 15th, till July 1st the following year.

This building has a cement cellar containing 11,700 cubic feet of storage room and 4680 square feet of floor space. It is the largest building of the kind in the world. I especially invite all my friends and customers to make a personal inspection of my plant.

I have been acknowledged the largest Dablia grower in the world. This last season I grew over 4,000,000

I have been acknowledged the largest Dahlia grower in the world. This last season I grew over 4,000,000 Dahlia plants, nearly 35 acres. I feel that this will be of great interest to the general public, who have in past years come long distances to visit my fields in the flowering season, through the months of August and September. My fields are kept open at all times for the inspection of the public. Visitors are always welcome. I am pleased at any time to assist the public with any information possible, provided they will send return stamp.

Our growing exhibits at the "World's Fair," St. Louis Purchase Exposition, Jamestown Exposition, Alaska Yukon Pacific Exposition, won honors of highest degree, acknowledging our stock universally unsurpassed.

unsurpassed.

I have already completed arrangements to have a large growing exhibit at the Panama-Pacific Exposition.

The past season I made more exhibits than ever before in the different states, winning first prizes in

The past season I made more exhibits than ever before in the different states, winning first prizes in all of them. I dare say I won more prizes than any other firm in America the past season. It is unnecessary to say anything regarding the exhibits I have made at the different horticultural and agricultural societies in the past. Every person knows that ever saw my exhibit that it was fully as good, if not the best, that was ever made in the place where I exhibited.

If you are looking for some first-class, up-to-date Dahlias, do not hesitate in placing your order in the hands of a firm who has been doing business for 20 years, and will give you good satisfaction for your money. My stock is strong, separated, field-grown clumps, with one or two eyes on a bulb, and guaranteed true to name. Although my stock is not overgrown, it is considered much the better for amateur growers, as the stock has not been forced to any overgrowth, which is very apt to take out of the stock arther than add anything to its value. While many large firms recommend and sell mostly

many large firms recommend and sell mostly Dahlia plants, and charge as much for them as strong roots, they are all right for a professional who understands the handling of them and wishes to build up a stock quickly. but I would not recommend them to the amateur. If cut off by any insect the plant is lost, but it is not so with bulbs. The sprout from a bulb if cut off by any insect will come again with two sprouts, so one does not feel as if they had paid out good money for stock and at the end

good money for stock and at the end of the season had nothing to show for it. In many cases I find that strong bulbs with good eyes or sprouts, do not always grow; so if any of my customers, after purchasing any of my stock, should have any of them fail to grow the planting of them fail to grow, after planting of them tail to grow, after planting them, dig them up and mail them back with the label on them, and I will remail you one in place of them; but do not remail stock you have purchased elsewhere, as this has happened in some cases.

I would recommend that customers order early, as my orders are booked in rota-tion and shipped accordingly. My stock is tion and snipped accordingly. My stock is tested before being shipped to my customers. I shall take as much pains in the future as in the past to send out nothing but first-class stock and to continue the same by prompt, liberal and conscientious dealings. Hoping to receive a share of your patronage this coming season, I remain,

Respectfully yours,

J. K. ALEXANDER. The Eastern Dahlia King

(Copyrighted).

East Bridgewater, Mass.

January 1, 1915

Long Distance Telephone Connection.



Marjorie Caselton (See page 12)



Little Bessie Pompon Dahlia. (See page 25.)

of the Dahlia

Success will follow if you observe these instructions

LOCATION. The Dahlia is not as particular as most of our flowers, and will succeed under a great many adverse conditions. There are, however, certain locations where Dahlias seem to outdo themselves. An open sunny location seems to favor them at all times. Dahlias do well on high and low land, on hill sides or perfectly level land; giving good results in each location.

I find Dahlias are particularly adapted for seashore use, and not only do well, but thrive; for the reason of the moisture, and principally the heavy dews which collect during the nights.

I also find that many varieties do well with partial shade, producing fully as good flowers as they do in the hot sun, especially for axhibition purposes

flowers as they do in the hot sun, especially for exhibition purposes.

Dahlias will grow and do equally well in any kind of soil; I have sand, gravel, and heavy and light loam, lowland and hills; and find very little difference, as far as the number of flowers is concerned; the gravel they form a short sturdy compact plant, and in heavy loam and lowland they grow tall and rank, blossoming about a week later than those planted at the same time in sandy soil.

PREPARATION. The soil should be thoroughly cultivated;—ploughed or spaded eight to ten inches deep;—well pulverized, and thoroughly worked over, thus affording an opportunity for rapid expansion, and making an easy path for the tiny rootlets. To secure exceptional results, have your soil ploughed or spaded in the Fall, or as early as practicable in the Spring; then just before planting have soil thoroughly ploughed or spaded again.

before planting have soil thoroughly ploughed or spaded again. FERTILIZER. Fertilization is one of the most important factors, to be successful with Dahlias. We all know that a growing plant, the Dahlia for instance, requires and takes from the soil, certain properties; and in order to keep the soil in correct proportion, the materials the Dahlia takes from the soil must be restored;—this must be done by Fertilization. You can use dressing: either horse, cow, sheep or hen; or Chemicals. Or any Commercial Fertilizer rich in Nitrogen, Potash, Ammonia, and Phosphoric Acid, are good. Fish and Potash, Acid Phosphate in the form of Bone flour, or Sulphate of Potash, are also very effective. My system of Fertilization—Every other Fall I give my land a top-dressing of stable manure, ploughing under, and alternate with Lime using this as a top-dressing.

The manure restores the properties necessary; and makes the soil light, and mellow; keeps it from being heavy, and caking; while Lime has the same tendency, and keeps the soil sweet. When planting in the Spring I use Commercial fertilizers exclusively; a complete potato fertilizer and ground bonemeal, in equal proportions. Every fourth or fifth year I make a Fall planting of Winter Rye; then turn under in the Spring, planting the bulbs with commercial fertilizers.

An application of manure, either in liquid or ordinary form several times throughout the growing season proves very beneficial, furnishing new material for the growing plants, and insuring you the very best results.

TIME OF PLANTING. The time for planting Dahlias varies according to the locality; whether your spot is sheltered or open; early or lateness of the season; and the time when the general crop of flower is desired. Dahlias can be planted anytime after danger of frost is over, and under ordinary conditions will blossom in from six to eight weeks after they have been planted. It is always best to wait until the ground becomes thoroughly warmed.

PLANTING. Plant bulbs in hills or drills, laying flat down, six inches deep. Do not stand bulb on end, If you stand bulb on end, having the sprout near the top of the ground, all the new bulbs which form, will grow near the top of the ground; and when you have a dry spell your plant becomes stunted; whereas, if the bulbs were planted flat down six inches deep, no matter how dry the season, the bulbs would receive sufficient moisture to keep them growing. If planting with manure, cover manure an inch or so before plant-

ing bulbs; Fertilizer should be thoroughly worked into the soil. Either Fertilizer or Manure will burn the sprout; be sure to cover with soil.

By planting the bulb first, then covering an inch or so with soil, and applying your Fertilizer or Manure, your plant receives the entire benefit of the dressing. The dressing is above the bulb, and every rain carries the food down to the roots, whereas, if your dressing is below the bulb, each rain takes your dressing further away from your plant.

Summary:—plant bulb six inches deep, flat down, having sprout or eye facing upward, cover with soil an inch or so, apply dressing, and cover in level.

CULTIVATION Cultivation is the principal requirement of the Dahlia; the most important of all operations to insure success. Keep the soil well cultivated, and free from weeds; never allow the soil to crust.

CARE OF PLANTS. Give thorough cultivation, deep at first, and continue once a week until the plants commence to flower. After they commence to blossom do not cultivate, as then is the time the new roots are forming, and you are apt to cut off the new tubers, weakening the growth of the plant. Do not fail to stir the soil after every rain, keeping the soil from forming a crust on the surface or baking; and conserving the moist-ure in the soil; thus avoiding the necessity of watering.

As the shoot or plant commences to show itself above ground, care should be taken at this time for the prevention of cut worms, and other pests that destroy the young shoots, and I recommend Vermine, Aphol, Cut Worm Food, or Tobacco Dust, as the best preventatives for these pests.

As soon as the plants attain a height of eight to ten inches it is time to commence to "train" your plants.

There are three systems from which you must choose:—the Staking System, the Branching Method, and the Massing System.

The Staking System is the most popular, many amateurs finding it the most successful. Dahlias amateurs finding it the most successful. Dahlias under this system should be planted from two to four feet apart, according to the amount of space you have to devote; the larger, the more robust the plants. Stakes should be set when the dahlia is planted. As soon as plants attain a height of from two to three feet they should be secured to the stakes, thus protecting them, and preventing the brittle stalks from being blown over or getting broken.

The Branching Method. This system is advocated by many professionals; and does away with staking. Plant in hills or rows, from eighteen to thirty inches apart. When your plant has two sets of leaves, pinch off or cut out the whole top of the plant; at each leaf a branch will start, thus making four branches, one at each leaf. Do not pinch off your plant but once; as this system makes your plants two weeks later in flowering; but you receive four flower stalks, each of which will blossom equal to the one stalk which you would have received, had you left your plants grow without pinching. When the plant is grown it will have a short, strong, single stalk, which comes only an inch or two above ground, with four branches or flowering stalks. The plant is short, and has a neat branching appearance; the branches are self-supporting and are not easily blown over by the winds.

The Massing System. The system I use in

The Massing System. The system I use in The Massing System. The system I use in planting my immense fields:—avoiding the extra labor and expense of staking, the woodeny effect of stakes in your garden, and giving a solid mass of foliage and flowers, more beautiful and effective than where nature's beauty is broken at each interval with a stake. Plant bulbs in rows, from ten inches to two feet apart, according to the amount of space you have to devote. The plants are self-supporting; each plant supporting and protecting the other. and protecting the other.

After the plants attain eighteen inches in height an occasional spraying of Arsenate of Lead, Nico-Fume Liquid, Nicoticide, Tobakine, Whale Oil Soap Solution, or some other first-class solution, will kill and keep away the Aphis or Green Fly, which often infacts Dablise.

which often infests Dahlias. Both Wood Ashes and Lime are good at all mes, and in addition to being good fertilizers. are effective as preventatives against insect pests.

To obtain the largest and most perfect flowers, only the best and largest buds should be allowed to mature; the others taken off, enabling the full strength to develop those into exhibition blooms.

DISBUDDING. Some varieties of Dahlias repushed by the plant of the plants, and anyone can do it. Thin and disbud if necessary, moderately or severely as conditions may seem to

require. Taking a budded stalk or branch;—you will note the large or first bud on the stalk, and also, that at each leaf all the way down the stalk new shoots or bud-stalks form; these in turn produce buds and flowering stalks, which over-top the first bud. The first bud on every stalk is always the largest, and produces the largest and best flower, ordinarily; before the first flower is in full blossom, the first two side shoots have formed buds and burst into flower; these in turn become passe, to be replaced by flowering shoots from the next set below, or the second pair of side-shoots. side-shoots.

On most varieties the first flower has a short, stiff stem; we disbud to lengthen the stem and to secure larger flowers.

The proper way to disbud: When the first bud is small the first set of side shoots should be removed with a sharp knife. This forces all the plant life that under ordinary conditions would have developed the first two side shoots, into the first bud, making the first flower much larger, and giving it a good long stem. Removing the first set of shoots also forces ahead the second set, and they in turn burst into flower.

As you cut and remove your flowers, your plant sends forth new flowering stalks from the bottom of the plant; the more flowers you cut, the more will grow.

will grow.

Disbudding is more generally used for flowers or exhibition purposes; and when wishing the largest flower possible, for exhibition purposes, you can disbud every side shoot down the entire length of your stalk, foreing all plant life into the one flower; thus growing one flower of gigantic size and this disbuddies in edition to fewering tic size; and this disbudding in addition to forcing with manure, taken up under forcing, insures you much greater success at exhibition.

Anyone can grow Dahlias of exhibition quality

if they will digest these remarks, study plant requirements, and then act accordingly.

quirements, and then act accordingly.

After your plant has been blossoming continually, and flowers commence to grow smaller, then is the logical and proper time to fertilize. Apply any good fertilizer broadcast, or any kind of manure available, but it is better to make two moderate applications than too much at one time.

FORCING. To produce the finest flowers for exhibition purposes. Plant three to five feet apart, using a liberal amount of manure or fertilizer; cultivate frequently; apply at each or every other hoeing, fertilizer or manure, broad-cast or liquid form; and disbud. "Nitrate of Soda" proves very effective for forcing; apply in liquid or crystal form, when plants are in bud; make applications often, but do not use too much at a time. Nitrate of Soda is very powerful, and if too much is used it will burn up your plants, or force them to such an over-growth that the roots will decay during the winter. Apply Nitrate of Soda in crystal form on top of the ground, or in liquid form, using one tablespoonful of Nitrate of Soda crystals to a gallon of water, using sprayer or watering can.

When the flower buds appear, only one bud should be allowed to come to maturity, enabling each branch to produce one exceptionally fine, perfect flower. The flowers, for quality, must not be allowed to creeive the drenching rains or scalding using a liberal amount of manure or fertilizer; cul-

allowed to receive the drenching rains or scalding sun, when nearing full bloom, and should be pro-

tected from such.

It is always advisable to cut flowers that are to be exhibited as late as possible at night, when the dew is on them; placing them in water, and keep-ing them as cool as possible over night, thereby enabling them to withstand handling, packing and transportation.

WATERING. Although I wish it understood that I do not believe in watering, and find from experience it is unnecessary, a judicious watering of your plants proves very helpful. Watering plants in beds or various places, especially near trees, on lawns, along walks, etc., proves beneficial; but, when you water, do it thoroughly. It is that constant surface sprinkling every day that causes surface roots and soft growth, that I do not advise. A thorough soaking once or twice a week during a drought, with the soil stirred the following day, is an excellent thing where water and time is at hand.

However, for commercial purposes we receive better results by not using water.

HARVESTING. The harvesting and packing for winter is very important, upon which depends your future success. Should you loose your Dahlias during the winter, you will be obliged to buy new ones in the spring; therefore these suggestions are

important.

important.

Dahlias should be harvested shortly after their foliage has been killed by frost; I find from experience that as soon as the frost kills the foliage the strength of the stalk recedes back into the bulbs, and that if they are not harvested shortly, each bulb sends forth a sprout which becomes a shoot, and if left long enough a stalk, and as there is danger of frost any time after the first severe frost, no matter how long left, can never grow long enough to reach maturity and blossom before being killed. This sprout or shoot is new brittle long erough to reach maturity and blossom before being killed. This sprout or shoot is new, brittle growth, not hard and woody like the stalk; and when the clumps are dry, if the sprout is two or three inches long, it is generally left to re-main, if a foot or so long is cut off, the same as the stalk; in either case this new and brittle growth lacking substance, and as it has not sufficient substance to carry it through the winter, the sprout commences to decay during the winter months, oftentimes causing the whole clump to decay; and however the case, the plant life and vitalrequired to grow this is wasted, because it is taken from the clump; this same life and vitality should have been used in the spring, when it would be ten times as valuable. By digging two or three days after your plant has been killed by frost, your clumps are in a perfectly dormant condition; having no sprouts, and keeping perfectly all win-ter, sending forth sprouts in the spring, which is the proper time. Dahlias may be dug with fork, spade or plow. In digging or harvesting the clump. spade or plow. In digging or harvesting the clump, great care should be taken, dig them, and dig very carefully, do not pull them up. You have a large cluster of bulbs or clump; each bulb has a large cluster of bulbs or clump; each bulb has a neck, which is the small portion between the bulb and where it joins the stalk. The clump should be dug or lifted carefully, so not to break the necks of the bulbs; if you crack, girdle, or break a neck, sometimes they will dry up, other times decay; however, when the clump is divided, the bulb with a broken neck is weak and not as good, and requires longer for the bulb to become established before they commence to grow after they are lished before they commence to grow after they are planted in the ground. After removing the clump, shake gently to remove what soil that would natursnake gently to remove what soil that would naturally fall off. Cut off top within two or three inches above top of clump; allowing them exposed to the sun and air for only an hour or two. Do not allow them to stay out two or three days to dry up, then wonder why they are withered and fail to sprout. Pack in a cool, frost-proof place, where extremes in temperature may be avoided, a place having an average temperature of about 45 degrees. Do not cover, or pack in any material or with any substance; cork, sawdust, shavings, coal ashes, sand or earth, all hold and retain a dampness or moistor earth, an note and retain a dampness or moist-ure, something un-natural; are too close, compact and damp, causing them to start, to mildew, or to decay. Would you pack your potatoes in any of the above? Simply pack clumps one-top-of-the-other, placing each clump upside down. Undoubt-edly you are aware that the Dahlia stalk is hollow,

and that this hollow contains a watery substance or acid. If you pack your clumps with the stalk up, the acid will flow back into the crown of the clump, causing decay; whereas, if you turn your clumps up-side-down the acid must flow out, and clump will remain in a perfectly dormant conclump will remain in a perfectly dormant condition. Pack clumps up-side-down, in boxes or barrels, packing one-top-of-the-other. Dahlias in an old-fashioned cellar will keep first-class, without any covering; in a cellar having a cement bottom, or heat, the boxes or barrels should be lined with heavy paper, and covered with paper or burlap. Covering with paper or burlap excludes the air and preserves a more even temperature. In heated places the circulation of air, and heat, causes the bulbs to shrivel and dry up; a covering of this kind prevents the roots from shrivelling. from shrivelling.

DIVISION OF CLUMPS. Although I divide clumps all winter, it is because of the number of clumps I have to divide; I recommend that the amateur wait until spring before dividing. Dahlias amateur wait until spring before dividing. Dahlias keep during the winter much better in clump form. In the spring the clumps commence to send out sprouts, which aid in dividing properly. Divide, using a sharp knife. Separate, leaving each bulb separately, first dividing the clump in half, then divide to one bulb. Plant only one bulb in a hill; never plant more than two bulbs. In dividing great care should be taken and a bulb in a nill; never plant more than two bulbs. In dividing, great care should be taken, and a portion of the crown or stalk should be left on each bulb; it is on the crown that the sprout starts, and if the bulb has no crown, the bulb is worthless.

worthless.

SIZE OF BULBS. The size of the bulb or tuber does not in any way designate the size or quality of the flower. Some varieties of Dahlias always produce very small bulbs, while other varieties make large ones. Do not consider small bulbs worthless, for they are equally as good, and in many cases better than large ones. Medium and small-sized bulbs more often produce the finest and highest colored flowers, and in many cases the best and most effective plants. The only requisite of a Dahlia bulb is, be sure that your bulb has one or two eyes or sprouts, whether large or small, and with proper cultivation success is generally assured. A clump, root, bulb or division of a clump, pot-root, cutting, sprout, and even a Dahlia seed, will grow, and blossom, all equally well; it is not the size, but care and cultivation—cultivation is the principal requirement of the Dahlia. of the Dahlia.

CONCLUSION. There are no set rules to follow invariably by all, or even by any one grower year after year. In fact, each soil, location, cli-mate or season, may call for different treatment. Study your plants, watch them as they develop, try all experiments along lines in harmony with na-ture's laws. Success with Dahlias is the same as with anything else; do everything in moderation; excess in any direction is unwise. In many locations, conditions are so favorable that Dahlias grow to perfection with practically no attention. So it is with seasons, some years Dahlias do well So it is with seasons, some years Dahlias do well the entire season; but there is no reason why Dahlias should not be grown successfully year after year. My methods of cultivation are simple and easily followed; the treatment and requirements so simple, there is no reason why you should not be successful with your Dahlias. The Dahlia is one of the easiest plants to grow, and will produce more flowers than any other plant in the garden, if properly cared for.

Terms of Sale

Cash with orders. Remittances may be made by P. O. or Express Money Order, Bank Draft, or Registered Letter at my risk. All orders will be shipped by Parcel Post, Express or Frieght, which ever way we deem advisable, prepaid to all parts of the United States and Canada; unless otherwise stated. I guarantee their safe arrival in good condition. No extra charges for packing; one-half dozen at dozen

East Bridgewater, Mass.
Long Distance Telephone Connection.

Classification of Dahlias

Dahlias are divided into two divisions, double and single; and each division is again sub-divided into classes, according to size, form of flowers and arrangement of colors.

Double Dahlias are divided into the following classes:—Cactus, Decorative, Peony-flowered, Show, Fancy, and Pompon.

Cactus Dahlias. This class is of comparatively recent introduction, and is entirely distinct from any other class. The flowers are loosely and artistically formed, and very irregular, resembling the Chrysanthemum. Petals long, twisted, and terminating in a point. Some varieties possess nearly straight petals, others are gracefully incurved.

Collarette Dahlias. The flowers are single; with an additional row of shorter petals around the disc, which forms a frill or collar, usually of a different color from the outer petals.

Decorative Dahlias, are large, flat, and full to the center; petals quite irregularly situated, long, broad, flat, and nearly straight.

Peony-flowered Dahlias. A new type resembling the Peony. The flowers are generally semidouble, showing a rich golden center. Fancy Dahlias. In form and habit they are identical with the Show Dahlia, but are different in arrangement of colors. The flowers are tipped or edged lighter than the ground color, or splashed, striped, mottled and variegated, in every conceivable manner. They often throw a solid flower. on the same plant.

Pompon Dahlias. In form this class is identical with the Show and Fancy, the only difference being the size of the flowers; they are small, round, miniature Dahlias, and flower much more freely than any other class.

Single Dahlias. These have but one row of petals, generally eight, resembling the Cosmos, and are very free flowering.

Show Dahlias. These are large, spherical, regular compact and full to the center. The flowers are either solid, edged, tipped or shaded darker.

How to Keep Cut Blooms of Dahlias

Cut the flowers in the early part of the day, if possible, especially Cactus Decorative, Peony-flowered and Single varieties, and plunge the stems at once nearly their entire length, into water as hot as can be borne by one's hand. Let them remain in the water until it cools, after which they may be placed in cold water in the usual manner, but with the addition of a quarter-teaspoonful of salt to a quart of water. When the stems are particularly hard and wiry, water near the boiling point

may be safely used with good results. Freshly cut flowers, treated as above, will keep considerably longer in good condition than when treated in the ordinary manner. Flowers that have become wilted are always greatly revived, and when their condition is not too serious, are often entirely restored in appearance by this treatment. Try it and be convinced, but do not make the mistake of submerging the flowers nor the foliage, but regulate the depth of water to the length of the stems.



Partial View of a Field of Peony-Flowered Dahlias.

The Fragrant

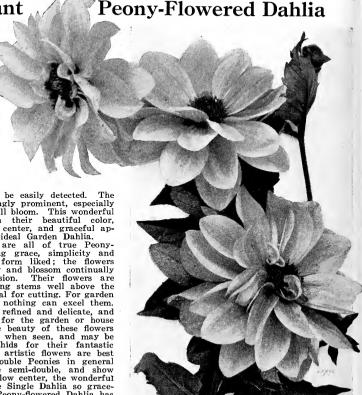
many thous thoughtful careful hybridization we are re-warded with the Fragrant Dahlia, The honor of introducing first collection Fragrant Dahlias in the world is bestowed upon pestowed upon
us; we are pleased with our progress, and a re
positive we will
continue having continue having the "Good Luck." It is a very

agreeable odor and can be easily detected. The fragrance being exceedingly prominent, especially

fragrance being exceedingly prominent, especially when the gems are in full bloom. This wonderful quality, combined with their beautiful color, charming golden yellow center, and graceful appearance, completes an ideal Garden Dahlia. These Five Wonders are all of true Peonyflowered type, possessing grace, simplicity and beauty to make their form liked; the flowers appear exceedingly early and blossom continually in a miraculous profusion. Their flowers are borne on exceedingly long stems well above the foliage, making them ideal for cutting. For garden and decorative purposes nothing can excel them. and decorative purposes nothing can excel them.

and decorative purposes nothing can excel them.

Their colors are rich, refined and delicate, and as a decorative scheme for the garden or house they are excellent. The beauty of these flowers can only be appreciated when seen, and may be easily classed with orchids for their fantastic shapes and colors. The artistic flowers are best snapes and colors. The artistic flowers are best compared to the semi-double Peonies in general form. The flowers are semi-double, and show that beautiful golden yellow center, the wonderful quality which makes the Single Dahlia so graceful and popular. The Peony-flowered Dahlia has the broad, flat and quite irregular form of petass of the Decorative combined with the grace and beauty of the Single.



"Queen Emma"

The Five Wonders of the Dahlia World

Alexander's Up-to-date New Fragrant Peony-Flowered Dahlias

We offer these Five Wonders shipped prepaid to any part of North America for \$1.00. Accept the offer and be convinced.

Baron G. de Grancy. New Fragrant Peony-flowered Dahlia. A perfect wonder. Its renowred Dania. A perfect wonder, its remarkable qualities being excellent type, perfect form and purity of color. The flowers are borne in a miraculous profusion upon long, graceful stems. The color is a waxy, almost glistening, pure white. The first Fragrant White Peony-flowered Dahlia in existence, and a beauty in every sense of the word. 25 cents each, \$2.50 per dozen.

of Baarn. New Fragrant Peony-flowered lory of Baarn. New Fragrant Peony-flowered Dahlia. This most fascinating variety appeals to every flower-lover as a true sensation. The coloring is exquisite, being a delightful clear soft pink; a most pleasing flower whose light rosy tint forms a perfect contrast with the deep green foliage. Its gems are of wonderful size and produced exceptionally freely on long, wiry stems. The beautiful golden yellow center completes the artistically arranged gem and lends an additional charm to this acquisition. 25 cents each, \$2.50 per dozen.

La Rainte, Up-to-Date New Fragrant Peony-flowered Novelty. This superb New Peony-flowered Dahlia possesses a most charming individuality in beauty and grace which is almost indescribable and incomparable. The color, a

charming deep lavender-pink with an exquisite golden yellow center, combines to make the flowers most beautiful. The flowers are true Peony type, but in form perfectly original; its long, graceful petals being beautifully curved long, graceful petals being beautifully curved and twisted, giving the whole a phenomenal, or almost unique, appearance. The fragrance of this variety is remarkably prominent and encourages us to imagine a long list of Fragrant Dahlias in the near future. An ideal variety that bears our highest recommendation. 25 cents each, \$2.50 per dozen.

W. Jansen. New Fragrant Peony-flowered Dahlia. A most satisfactory variety. The novel color is rosy-salmon daintily overlaid a beautiful shade of yellow; an elegant flower borne on stout, erect stems. A great addition to any collection. 25 cents each, \$2.50 per dozen.

ueen Emma. New Fragrant Peony-flowered Dahlia. A delightful sort that appears almost artificial. It is a charming shade of Hollyhock pink, the inner petals banded with gold. The flowers are sensational, possessing grace, simplicity and beauty, which makes this variety exceedingly fashionable. 25 cents each, \$2.50 per dozen Queen Emma. per dozen.

Peony-Flowered Dahlias

New Up-to-Date Varieties for 1915

Never before has a new type of flower been received with so much popular acclaim as has been accorded the Peony-flowered Dahlia. This new type was originated only nine years ago in Holland, and is today the Dahlia of the future because of its grace and beauty, remarkable freedom to flower and length of stems, all of which combine to make it an ideal garden variety.

I will send this Collection of Six Up-to-Date Peony-flowered Dahlias, prepaid to any part of North America, for \$4.00.

New Holland Peony-flowered Dahlia. Without exception the very finest dark Peony-flowered Dahlia in existence. A rich velvety wine-crimson, or dark mahogany. Flowers large, and identical in form and shape to "Geisha." 50 cents each, \$5.00 per dozen.

Elinor A. Innes. Alexander's New Peony-flowered Seedling. Named expressly for and by permission of Mrs. Charles H. Innes, in recognition of her great love of the dahlia. Flowers of a beautiful

purple, with an exquisite yellow center, which lends an additional charm to the entire flower. Free-flowering. \$1.00 each.

New Peony-flowered Seedling. Mrs. A. Boyer. This new seedling dahlia was originated by one of my customers, and through her kindness I have the pleasure of offering this variety. It is a seedling from "Bertha Von Suttner." In color; a combination of salmon and fawn. \$1.00 each.

regon Beauty. New Peony-flowered Seedling. Originated by an Oregon Seed firm. A seedling from "Wm. Agnew." In color a bright fiery Oregon Agnew." In color a bright fiery scarlet. Flowers large and full. 50 cents each.

Virginia Marshall. New Peony-flower-ed Seedling. A very beautiful and delicate new variety. In shape and form, the flowers are perfectly original, the petals are very long and "Geisha - like," being beautifully quilled and twisted. The blossoms quilled and twisted. The blossoms are of an exceptionally dainty primrose-yellow faintly overlaid a deli-cate rose - lilac shade. This variety can be highly recommended. \$1.00 each.

Illiam Reed Butler. New Peony-flowered Seedling. One of the finest William of the white Peony-flowered varieties.

New **Up-to-Date Varieties** for 1914

This Remarkable Collection of New This Remarkable Collection of New Peony- flowered Dahlias is the finest collection of this type of Dahlias to date. They are all New Seedlings of our own raising; varieties of special merit; having all been tested, and proven first-class. Flowers of beautiful formation; exquisite colors; and true Peony-flowered type.

I will send this Wonderful Collection Six Up-to-Date Peony - flowered Dahlias, prepaid to any part of North America, for \$5.00.

Atlanta. Alexander's Remarkable New Peony-flowered Seedling. An ideal flower of remarkable qualities; flowers beautifully formed, and of ex-cellent type. Unquestionably the cellent type. Unquestionably the most valuable white Peony-flowered variety. \$1.00 each.

Alexander's Up-to-Date New Chicago. Peony-flowered Seedling. A magnifi-cent flower of great individuality; one cent flower of great individuality; one that will give perfect satisfaction. The coloring of this variety is exceedingly wonderful, a clear purple, with an exquisite ring of lemon yellow at the center. This delightful combination of color gives this variety a supreme place in the Peonyflower class. Flowers produced very freely upon long, graceful stems. An ideal garden Dahlia. \$2.00 each. Stock limited.



TWELVE MARVELOUS PEONY-FLOWERED DAHLIAS PREPAID FOR \$3.00.

The Flower of the Fashionable World.

- 3 Goddess of Fame 4 Glory of Baarn
- 5 Queen Emma 6 Geisha
- No. 1 Queen Wilhelmina No. 7 Baron G. de Grancy " 2 P. W. Jansen " 8 Germania
 - " 8 Germania
 " 9 Priscilla
 " 10 Bertha Von Suttner
 " 11 Sneewwitjie
 - " 12 La Rainte

Collection of Twelve Marvelous Peony-Flowered Dahlias, prepaid to any part of North America, for \$3.00.

PEONY-FLOWERED DAHLIAS-Continued.

St. Louis. Alexander's Ideal New Peony-flowered t. Louis. Alexander's Ideal New Peony-flowered Seedling. A sterling variety of perfect form and ideal habit. The color, beautiful waxy white, daintily overlaid delicate lavender. The flowers are of large size, and produced on long, graceful stems, well above the foliage. One of the finest to date. \$1.00 each. Stock limited.

Washington. Alexander's Wonderful New Peony-flowered Seedling. The incomparable delicacy and richness of this most interesting variety has excited great comment. This is one of the showiest and most attractive to date, and re-nowned for its unusual color. Beautiful roseviolet: a most fascinating color. \$1.00 each.

dochester. Alexander's Superb New Peony-flowered Seedling. In color, a perfectly gor-geous crimson-marcon, effectively striped and splashed pure white. A beautiful flower of most original form, every petal is twisted in spirals, making a gay contrast with the beauti-Rochaster spirals, making a gay contrast with the beautiful golden-yellow center, characteristic of the Peony-flowered type. \$1.00 each.

an Francisco. Alexander's Up-to-Date New Peony-flowered Seedling. A delightfully charm-ing flower, of splendid habit and great sub-stance. One of the finest of the white Peony-flowered varieties. Flowers beautifully formed; one of the most reliable \$1 each. Stock limited. San Francisco

New Up-to-Date Varieties for 1913-1914

This Grand Set of New Peony-flowered Dahlias I am offering this season are the finest collection of Peony-flowered Dahlias ever offered in this country. They are introductions from all over the world, together with some of the choicest Seedlings I ever introduced of this type.

I will send this Phenomenal Collection of 10 New Peony-flowered Dahlias, prepaid to any part of North America, for \$5.00.

A New English Peony-flowered Admiration dmiration. A New English Peony-flowered Dahlia. Pale orange ground, flaked rosy crimson, yellow at base of petals. This variety is quite different from the other varieties, both in form and shape of petals. The flowers are large and full, each petal being semi-cupped and pointed. Novel shape and color. 25c each.

Caesar. Holland Peony-flowered Dahlia. canary yellow flowers. 50 cents each. \$5.00 per

dozen.

Goddess of Fame. This is one of my New Seedlings, and can be highly recommended. The
upper side of the petals is a soft shade of
yellow faintly veined orange, while the underside of the petals is a light cast of orange
veined soft scarlet. The flower is of the Peony
type, always showing a large, deep yellow
center, while the stems are very long, and it
is free flowering. \$1.00 each.

Hampton Court. Up-to-Date English Peonyflowered Dahlia. The best of the English
creations; a Dahlia of immense size and marvelous qualities. The color is an exceedingly

velous qualities. The color is an exceedingly

velous qualities. The color is an exceedingly effective bright deep pink, with a beautiful golden yellow center. \$1.00 each.

Mrs. Jacques Futrelle. Up-to-Date New Peonyflowered Seedling. An exquisite lemon yellow heavily splashed scarlet. 25 cents each.

arie Studholme. New German Peony-flowered Dahlia. Delicate, bright mauve-pink, shaded with a glistening ivory sheen, this beautiful combination giving the appearance of a lavender-pink. The flowers of very original form, petals being very gracefully curved and twisted. Marie Studholme. 35 cents each.

Mrs. A. Platt. Sterling New English Peonyflowered Dahlia. A flower of massive proportions, but charming in general appearance. The blooms are large and perfectly formed, color magnificent bluish pink. First-class variety; valuable for exhibition purposes. \$1.00 each.

aul Kruger. Holland Peony-flowered Dahlia. A deep violet-red, with fine and effective white stripes. 25 cents each. Paul Kruger.

Phenomene. French Peony-flowered Cactus-shaped florets. Salmon shade, suffused light amber. 25 cents each, \$2.50 per dozen.

One of the most fascinating varieties in existence, the color being an exquisite clear, lively pink. The contrast between the effective bright pink. The contrast between the effective bright pink flowers and the heavy green foliage is perfectly marvelous. The beautiful golden yellow center adds an exouisite charm to the entire plant. 35 cents each.

General List of Select Standard Peony-Flowered Dahlias

A Collection of the choicest Standard Peony-flowered varieties in existence. I will send this collection of ten Fashionable Peony-flowered Dahlias, prepaid to any part of North America for \$3.00.

ertha Von Suttner. New Holland Peony-flowered Dahlia. A very beautiful shade of salmon-pink, overlaid with yellow. This charming variety was considered by us and other experts as one of the best grown. 50 New Holland Peonvcents each.

Duke Henry. Up-to-Date Holland Peony-flowered Dahlia. A splendid flower, with perfectly gorgeous coloring; a wonderfully brilliant, deep crimson. 35 cents each.

eisha. Wonderful New Holland Peony-flowered Dahlia. The pride of the Peony - flowered Dahlias. This most sensational variety is the showiest and most attractive of this type in The color of this acquisition is reexistence. The color of this acquisition is remarkable, and attracts everybody's attention. It is a superb combination of brilliant scarlet and gold with an exquisite ring of rich, clear yellow at the center. Occasionally the first flower comes fully double, but all that follow show that beautiful golden center which combines to make this flower the most charming. Its form is very original, consisting of peculiarly twisted and curled petals. The effect of these phenomenal flowers is most pleasing, giving this variety the supreme place in the Peonyflowered class. 50 cents each.

Holland Peony-flowered Dahlia.

beautifully formed flower of wine color and bright, glowing crimson, 25 cents each.

bright, glowing crimson. 25 cents each.
ing Leopold. Holland Peony-flowered Dahlia. King Leopold. Holland Peony-flowered Dahlia.
The color of this dainty variety is very pleasing, varying from cream-yellow to white. The well-formed flowers are produced on long, wiry stems, giving a unique appearance. 25 cents

each. \$2.50 per dozen.

(erry Widow. (Lustige Wittwe.) German
Peony-flowered Dahlia. A general favorite
prized by all, the plants being literally covered
with beautiful deep scarlet blossoms throughout
the entire season. The plants are dwarf and

the entire season. The plants are dwarf and bushy, a single plant making a very effective showing. 50 cents each, \$5.00 per dozen. Priscilla. One of my Seedlings from the well-known dahlia "Souvenir de Gustave Douzon." Color, a light orange-scarlet. 25 cents each. Queen Wilhelmina. First-class Holland Peony-flowered Dahlia. The largest of the pure white sorts, being excellent for decorative work. Flowers well above the foliage. Very free. 25 cents each. \$2.50 per dozen.

Snow Queen or Sneeuwwitie. Up-to-Date Holland Peony-flowered Dahlia. Pure white. 35 cents

Peony-flowered Dahlia. Pure white. 35 cents

each. \$3.50 per dozen.
Solfatara. New Holland Peony-flowered Dahlia. Carmine-red, yellow band in center. 25 cents each. \$2.50 per dozen.

Cactus Dahlias

Up-to-Date Varieties for 1915.

This superb collection of English Cactus Dahlias attracted great attention abroad winning Gold and Silver Medals, Silver Cups, and many First-class Certificates, and Awards of Merit. Not only are their flowers of largest size and exquisite color, but they possess the most wonderful and latest type of the Cactus Dahlia.

This phenomenal collection of Five Up-to-Date English Cactus Dahlias, I will ship prepaid, to any part of North America, for \$2.00.

New Superb English Cactus Dahlias

A magnificent New Cactus Dahlia; the flowers being large, charmingly beautiful, and perfect for exhibition purposes. Flowers the effectively incurved florets are narrow, and extraordinarily numerous; and the center remains perfect long after the blooms are in their prime. In color, a rich, deep, pure yellow, a most beautiful color. This variety is one of the best in every respect, the plants being splendid, robust growers, producing beautiful rich, yellow flowers, upon strong, wiry stems. 75 cents each.

New York. The largest of our new varieties, and iew York. The largest of our new varieties, and the term massive is not too strong to describe its general appearance. The flowers are beautifully incurved, the florets being very evenly distributed; standing out like a circular array of spears or, as one report describes it, as if worked up geometrically; while the center is a picture of perfection. The plants make splendid specimens, with deep green foliage, and carry their flowers on enormous stems, the habit being almost identical to that of "C. E. Wilkins" from which it is a seedling. Color, sweetest orange yellow in the center, shading off to an exquisite deep, bronzy salmon. 75 off to an exquisite deep, bronzy salmon. cents each.

onward. A wonderful new variety of absolutely unique formation, the florets being very narrow and so gracefully and effectively incurved, twisted, and interlaced, that at first sight, one would think it a chrysanthemum; the petals being so long and very tightly quilled, forming an almost globular flower. The color is pink throughout, delightfully and gradually deepening from tips to the center. Very few, if any, introductions have attracted so much attention, both from experts and the general public, especially when exhibited at the National Dahlia Show. 50 cents each.

Rosalind. A sterling New Garden Cactus of perfect form. In color, a delicate shade of rose-pink daintily suffusing to cream in the center, faintly tipped white. Beautiful large full flowers of regular shape; long, almost straight petals, and remarkable substance. One of the most reliable. 50 cents each.

Sweetbriar, A champion Cactus, producing its

of the most reliable. 50 cents each.

weetbriar. A champion Cactus, producing its perfect blooms with ease; the flower stem carrying the blooms perfectly upright, and well above the foliage. Everyone who sees "Sweetbriar" is charmed with its exquisite pink color and splendid habit. The plants are literally covered with flowers, which makes it an ideal garden variety. I highly recommend this variety, as one of the best to date. 50 cents each. Sweetbriar.

Superb French Cactus Dahlias

This collection of famous French Cactus varieties attracted much attention in our fields the past summer. Not only are the flowers of large size, but they have distinct and unique form. The habit of the plants is also very vig-orous, and the profusion of perfect flowers is certainly remarkable.

> We offer this wonderful collection of 4 Up-to-Date varieties for \$1.00 prepaid to any part of North America, or we will ship the collection of 5 Up-to-Date English Varieties for 1915 with this set for \$2.50 prepaid.

Henri Cayeux. A variety of immense size and perfect form; color an old gold shading to golden yellow; plants very vigorous. 25 cents each.
Mme. Henri Cayeux. A reliable exhibition variety, one

of the finest Cactus Dahlias yet introduced. The flowers are of the largest size, with long, narrow florets, which incurve

the largest size, with long, narrow florets, which incurve gracefully, forming a bloom of magnificent form. The most pleasing feature of this novelty is the charming color, which is a beautiful rich pink, daintily tipped white. I highly recommend this grand variety as one of the best in existence. Price, 35 cents each.

Mme. Henri Cayeux.



THIS LIST OF 15 SUPERB CACTUS DAHLIAS FOR \$2.00, PREPAID. 1 Capstain 2 Mrs. E. Mauley 3 General Buller 4 J. W. Wilkinson 5 Mrs. Charles Turner 6 Dr. Jameson 7 Standard Bearer 8 Octobus 15 W. B. Childs 16 W. B. Childs

No. 1 Capstain

8 Octopus

Whirlwind. In shape perfectly original. Exceptionally long straight tightly quilled petals. Flowers very large, of a vivid crimson-maroon.

FRENCH CACTUS DAHLIAS-Continued.

eine Cayeux. An exceptionally free-flowering variety of great substance. The plants are literally covered with flowers from July until frost, which makes it a magnificent garden vari-ety. The flowers are medium size, Reine Cayeux. of a beautiful ruby-crimson, and are borne on long, graceful stems; excellent for exhibition purposes. One of the best. Price 25 cents each.

Yonne Cayeux. A most beautiful form. a perfect star shape; petals being located with most exact regularity; color an immaculate white; a large flower and an acquisition of first order among the white Cactus. 35 cents each.

Grand Superb Cactus Dahlias

This grand set of recent introduction are all exhibition varieties under ordinary cultivation. 75 cents each, \$7.50 per dozen, prepaid, to any part of North America, or the set of 6 for \$3.00. I will also send the collection of 5 Superb English Varieties for 1915. and the set of 4 Superb French Cactus Dahlias, with this grand collection for \$5.00 prepaid.

Indomitable. A beautiful mauve-lilac. Very free-flowering. One of the best.

flower Killarney. A flower of "Thomas Parkin" type. Color bright golden-bronze, with long graceful incurved petals, producing its massive flowers in great abundance.

Lightship. A wonderful new variety of perfect habit. The plants are tall and robust, and produce their beau-tiful flowers on exceptionally long stems. The color is a handsome yel-

Marguerite Bouchon. One of the finest pink exhibition dahlias to date. The color is a brilliant rose-pink with a delicate white center. The large flowers are borne on stiff stems quite well above the foliage.

Rev. C. T. Digby. An exceptionally good crimson, and the flowers produced with remarkable freedom.

General List of Superb Cactus Dahlias

50 cents each, \$5.00 per dozen, prepaid, to any part of North America, I will send this set of 9 superb Dahlias for \$4.00, or I will send the four above sets including this set for \$8.00 cash.

rigadier. Bright crimson, base and outer petals scarlet-crimson; petals long and numerous; large full flowers of extra fine form.

Flowers large, and perfect. In color a lilac-pink. Very similar to "Rosa Starr" Elysian. bright lilac-pink.

One of the best golden-yellow cac-Golden Gem. tus we have been able to offer. It is first-class in every way, and attracted much attention this last season.

Great Western. A noble flower of excellent quality. Color, bright purple.

Mercury. The finest Fancy Cactus Dahlia in existence. The flowers are of unusual formation, being beautifully incurved. The petals are narrow and very tightly quilled, and so gracefully incurved that at first sight one would think it a chrysanthemum. Exceedingly attractive flowers of deep yellow at base shading to a

delicate lighter yellow at tips; the whole being thickly striped, splashed and speckled with rich crimson.

Rev. Dr. Baker. One of the most reliable Dahlias we have ever grown, being always covered with large and perfect flowers. The coloring is very large and perfect flowers. The coloring is very odd, being a novel shade of plum. Excellent for exhibition or garden purposes.

tarr. A very beautiful lilac-pink. One of finest novelties. In addition to the long Rosa Starr. quilled petals common to all Cactus Dahlias, this variety has very fine needle-like inner pet-als, which are a great addition to this variety, and make it entirely different from the other Cactus varieties.

Rufus. A perfect giant of exceedingly gorgeous color; rich, glowing crimson.

Saxonia. A splendid deep crimson, very large.

General List of Extra Select Cactus Dahlias

35 cents each, \$3.50 per dozen, prepaid, to any part of North America. The 23 for \$6.00, or the five above sets of Cactus, including this set, for \$13.00.

C. H. Curtis. A very beautiful crimson; of incurved form.

iadem. This is another telling exhibition variety, with very narrow incurved petals to such an extent as to almost meet in the center. Very large and graceful. One of the best.

Diavolo. Base of the florets; yellow to white. The upper portion of petals is suffused with rose, each petal is then splashed, speckled and striped with chocolate and crimson, giving the flower a most extraordinary appearance.

Etruria. A very pleasing shade of reddish apricot.

Freemason. Pale apricot center, passing to rich orange at tips.

The color is an exceedingly beautiful lavender-pink, gradually changing to delicate white at the center.

Lucio. Base of petals light golden yellow, tips pure white.

Madam Emberson. Beautiful pale lemon, specked delicate rose-pink.

eteor. A fancy Cactus Dahlia, with white ground, splashed, striped and spotted with violet-purple. Very attractive.

Mrs. Geo. Caselton. This is one of the finest dark shades ever introduced. The color is a blackish maroon, shaded with purple.

Mrs. S. T. Wright. A delicate soft lavender-pink,

with a much lighter center.

Mrs. T. W. Willis. White in the center with edgings of lilac on the younger florets, the greater part of the bloom being rose-lilac.

Mrs. Wm. Marshall. Soft pink, base of florets deeper in tint, large creamy white center; a great acquisition.

Rheinkonig. Pure white.

Sandy. Golden orange suffused with fawn. flower of great substance and durability.

Satisfaction. atisfaction. A beautiful rose-pink shade, approaching to white in the center.

Snowdon. A grand flower of the purest white, possessing great quality.

Stormer. A scarlet of the finest form and one of

the most reliable varieties to date.

The King. The richest of velvety crimson. Fine for exhibition.

Thomas Challis. A very rich tone of salmon-red; florets arranged with the utmost regularity. Very good, strong grower.

> Thomas Wilson. A flower of great merit, the color a soft, reddish-fawn, suffused with amber, outer petals being salmon-pink with long, narrow petals.

> Variabilis. A true novel of most graceful character. Beautiful deep orange artistically tipped pure white. The petals are fringed or nitched and very gracefully incurved.

Victorian. This is a fancy Cactus Dahlia, with blush ground, freely striped and splashed red and purple. A great novelty.

General List of Select Standard Cactus Dahlias

25 cents each, \$2.50 per dozen, prepaid, to any part of North America. This fine set of 56 Cactus Dahlias for \$15.00. I will also send the six above sets of Cactus including this set for \$25.00 cash.

Advance. Brightest fiery scarlet, base tinged yellow. An immense flower

Alight. Rich, deep orange, with a much brighter center. Extra fine form.

Amazon. A beautiful purpleviolet.

Anemone. Flowers incurved; color white, flushed with palest lilac.

edinia. Clear, bright orange, striped and flaked red, very Bedinia. striking.

Charles Clayton. Color, a most intense red.

Countess of Malmesbury. Delicate peach color pink; very narrow petals.



(See page 13 for description.)

CACTUS DAHLIAS .- Continued.

Crepuscle. This variety has won many first prizes as an exhibition flower; pale orange-yellow, shaded fawn.

Daisy Eaton. Deep rich yellow.

Debutante. The coloring is very beautiful, being a light tint of soft pink at the base, the upper portion of the florets pure white.

Docteur Mene. Very free-flowering; of great vigor; salmon-amber, shading to sulphur yellow

Dorothy. This variety is a lovely silvery-pink color. The flowers are of good size, very deep and well formed.

Dr. G. G. Gray. A fiery crimson-scarlet with the finest needle-pointed petals.

Edward Drurey. Many of the flowers are a delicate shade of yellow, tipped white, others are clear vellow.

Effective. The color is a amber shade. The center is illuminated with a pale rose.

Eureka. This has all the good qualities of a dahlia, and is properly named. Color, a deep purple.

Evening Star. Bright terra cotta at points of petals, center gold suffused into deeper color towards the upper portion of petals.

F. H. Chapman. A deep orange-yellow of extra fine form. Large and free.

Flag of Truce. A pure white vari-

Flame. A beautiful orange-scarlet. Forbes Robertson. Light orange.

Fred Cobbold. Brig One of the best. bold. Very free. Bright crimson. Large and

An exquisite deep rosepink with a white center.

H. G. Alford. A beautiful pale yellow, edged and shaded amber and pink.

. J. Jones. Delicate primrose center, shading off to a sweetest H. J. Jones. rose-pink.

Hereward. White striped sprinkled with crimson. form.

Hetty Dean. Lively shade of amber. Ivernia. An art shade of bright salmon-fawn, with light center.

Jeannette. This is the finest buttercup yellow dahlia ever introduced.

Kathleen Bryant. Deep, rich, velvety crimson. One of the finest of its color.

Lady Colin Campbell. Yellow at base of florets, tipped with deep

Lady Fair. Color, primrose, tinged with soft pink. There is a great profusion of very narrow, threadlike filaments, or secondary florets, which are usually white, making the flower very attractive.

Laurania. Orange terra-cotta, with free cinnamon center. Very flowering.

Marjorie Caselton. The outer florets are of a pleasing shade of rose-pink, whilst the tips and the central florets are pure white.

Master Carl. Bright amber; very large.

Monarch. A large orange-red.

Mrs. Cozens. Maroon, with a white band around each floret, also tipped white.

Mrs. MacMullan. Deep pink at tips, base of the florets are a pure white.

Mrs. W. H. Raby. The flowers are of extra fine form. The color is of cream throughout.

Mrs. Winchester. Deep coral-pink, very attractive. Extra fine form.

Nisi Prius. Bright, orange-scarlet, with a welldefined vellow center.

Pink Pearl. Beautiful, clear, deep pink, shading to white in the center; flower perfect.

Rev. Arthur Bridge. A bright, clear yellow, heavily tipped and suffused with deep rose-pink.

Rosy Morn. A beautiful peach blossom, somewhat paler in tint toward the base.



SET OF EIGHTEEN CACTUS DAHLIAS, \$3.00 This Grand Superb Set of 18 Cactus Dahlias, prepaid, for \$3.00. No. 10 Stella "11 Princess Mary

No. 1 Mary Service 2 Effective

3 Clara G. Stedwick 4 Prince of Yellow

5 Alight

Capstain Bornemann's Liebling

8 Floradora 9 J. H. Jackson " 14 Octopus " 15 Gabriel " 16 Dainty " 17 Genista

" 18 Primrose Dame

" 12 Harbor Light " 13 Iceberg

East Bridgewater Dahlia Gardens J. K. Alexander, East Bridgewater, Massachusetts

Royal Scarlet. This, as its name denotes, is a pure scarlet.

Ruby Grinstead. The center is a soft tone of yellow, which is gradually suffused until it becomes a rich shade of rose-fawn, the outer incurving petals being a very light salmon-pink, making it very attractive.

Ruth Forbes A massive housiful and massive housif

Ruth Forbes. A massive, beautiful, clear pink. Schneewitchen. An excellent German Cactus; beautiful white with delicate lavender tinge. Snowstorm. This is a large, white flower.

Sweet Nell. Exquisite lavender pink.

T. G. Baker. Is one of the grandest, clear yellow cactus ever introduced.

Thomas Parkins. A bright, clear terra-cotta Very striking and showy.

esuvius. Color, pleasing yellow, profusely streaked light showy red. ${f Vesuvius.}$

W. B. Childs. Blackish maroon, with purple shadings. An extra large flower.

Wellington. Glowing crimson with a shade of

purple toward tips.

Wm. Marshall. Rich orange, with yellow center.

General List of Select Standard Cactus Dahlias

20 cents each, \$2.00 per dozen, prepaid, to any part of North America. This fine set of 68 select Cactus for \$10.00 cash, or the 7 above sets of Cactus including this set, for \$35.00.

Ajax. Orange, suffused salmon and buff. Large. Alexander. Deep crimson, flaked maroon. Extra fine form.

Alfred Morgan. Rich deep purple-crimson. Large and fine.

Alfred Vasey. Reddish amber, edged pink. One of the best.

Ambassador. Pure white. A flower of the finest quality.

Amos Perry. Fiery scarlet.

Antelope. Deep rich yellow, suffused with bronzy rose. Very attractive.

rose. Very attractive.

Aurora. Soft pink tinted white overlaid gold. C. E. Wilkins. A clear salmon-pink, overlaying yellow.

Clear, canary yellow, whilst the tips Cockatoo. of the florets are pure white. The under surface is a pale, brown tint.

Columbia. Vermilion, tipped white.

Clara G. Stedwick. Clear, bright salmon, shaded yellow. Large, fine flower.

Dainty. Lemon-yellow, tipped rose-pink. Very

delicate.

Ella Kramer. Rose-pink with a much brighter center. One of the best.

Ethel. This is a very pleasing shade of sulphur vellow.

Etna. Lilac, veined violet. Very attractive. Large.

Eva. Purest white. Very free.

Favorite. Dark orange, faintly striped and veined crimson.

Floradora. Wine crimson. One of the best.

Gabriel. Bright crimson, tipped pure white. Gen. French. Orange terra-cotta. Free.

Genista. Deep amber, shading gold. Extra.

Yellow, tinged with salmon; broad petals; distinct.

H. F. Robinson. Clear yellow; fine petals.

Ianthe. A lively shade of buff, edged salmon-rose; very large, fine flower.

Iceberg. Ivory white; extra fine form.

Ivanhoe. Bright straw color.

J. B. Riding. A charming rich yellow at base of petals, shading to a deep orange, tinged with apricot.

J. H. Jackson. This is the best black standard Cactus Dahlia. The color is a blackish maroon. Very large.

King Edward VII. Bright, cherry red, long petals. Fine form.

Lord of the Manor. Intense fiery scarlet with a greenish yellow center.

Lyric. Fiery red, shading yellow. Fine.

Mabel Tullock. Rose pink, much admired.

Manxman. Rich orange center, shading to soft scarlet with purple tips.

arathon. Color, yellow at the center shading off to rose-carmine and distinctly tipped Marathon. with white.

Mary Farnsworth. Yellow at base, the upper half pure white.

Miss Dorothy Oliver. Princose at base, tipped pure white, very narrow florets. Very very narrow florets. delicate and attractive.

Mrs. A. F. Perkins. Lovely silvery yellow, tipped pure white.

Mrs. De Luca. Golden yellow, tipped orange. Fine form. tipped ora Very f.ee. Fine form.

Mrs. E. Mauley. A clear, light yellow.



Countess of Lonsdale (See page 14.)

East Bridgewater Dahlia Gardens I. K. Alexander, East Bridgewater, Massachusetts

CACTUS DAHLIAS—Continued.

Mrs. F. Grinsted. Deep rich crimson, faintly veined with purple.

Mrs. Geo. Stevenson. T. Cactus Dahlia to date. The grandest, clear, yellow

Mrs. Hobart. Pale orang Pale orange and delicate shades of yellow. Extra large. rs. H. L. Brouson. Delicate salmon, or pale

yellow, with long petals. Fine.

Mrs. J. P. Mace. The most delicate and refined

blush pink. Good size. Free.

Mrs. J. W. Wilkinson. Deep pink, with very

long petals.

Mrs. Mortimer. Rich terra-cotta. One of the finest dahlias we are offering. Mrs. Stranach Gaskill.

rs. Stranach Gaskill. A delicate and exceedingly beautiful shade of pink.

Mrs. Walter Baxter. Dark crimson.

Mrs. Winstanley. Deep scarlet. Extra fine. spray. Very attractive; color, yellow striped and splashed scarlet.

Pink Perfection. This is a much deeper pink than any other variety.

Pinkish-lilac. This is a novel shade, Princess. and much admired.

Prince of Orange. One of the most attractive varieties. A rich shade of old gold at the outer petals with a bright yellow center; very showy.

Princess Mary. A pale terra-cotta. Radium.

Bright orange, suffused with rose, yellow at base.

A delicate shade of light pinkish Rainbow. salmon.

cliable. A novel flower, with three distinct shades—yellow, brick-red and salmon. Reliable.

Rev. Arthur Hall. Color, ruby-crimson, relieved at the points of petals by showing the lighter tinge of the reversing color.

Spitfire. Bright scarlet, back of petals deep Very free.

Rich, vivid scarlet; deep, bold flower. Stella. Silver Wings. A silvery-orange. Attractive. Bright golden-yellow, heavily striped with Sirus.

scarlet. Large, bold flower. Sunshine. In color this is one of the most beautiful, a deep rose-carmine, the center composed of the unopened florets distinctly tipped white.

T. A. Havemeyer. A clear yellow at base, deepening to bronze. The greater portion of the bloom being deep red, with a decidedly lighter tinge at the points.

A soft, clear yellow, of medium size. Swan. The flowers are pure white, and Volker. White Swan. borne on long, graceful stems.

Winsome. Pure cream white; large, fine flowers. Good stems.

General List of Standard Cactus Dahlias

15 cents each, \$1.50 per dozen, prepaid, to any part of North America. I will send this set of 38 Standard Cactus for \$4.00 cash. I will send the eight above sets including this for \$38.00.

Bornemann's Liebling. Delicate, soft rose-pink. Extra.

Brightness. Bright fiery scarlet, with yellow cast in center. Fine shape.

Brumhilda. Rich plum color. Fine form.

Capstain. Soft red, tinted apricot. Chas. Woodbridge. Bright crimson. Cornucopia. Soft reddish-salmon.

Countess of Lonsdale. Deep salmon-red. One of the best. Very free.

Dreadnaught. The color is a glowing crimson, deepening to maroon in the center. Flamingo. Clear flame color. Extra free.

Gen. Buller. Rich velvety crimson, nearly black at the base, tipped white. Sometimes a solid flower on the same stalk.

Goldfinch. Buff yellow, pink at base.

Harbor Light. Vivid orange-red, overlaid with flame color.

Kolodeeft. A lovely shade of maroon, florets long. J. W. Wilkinson.

Deep, rose-crimson.

J. Weir Fife. Very dark maroon, sometimes a purple flower on same plant.

King of Siam. Dec Deep purplish maroon, edged

Kriemhilda. Pleasing shade of pink, center almost white. Much admired.

Lovely Ensford. Lovely, amber-colored. Major Tuppenny. Orange chrome yellow. Very free. Orange and fawn, center

Mars. Deep orange-scarlet. Fine form.

Mary Service. Pinkish apricot, or heliotrope. One of the best grown.

Mrs. Murray Ind. Bright rose. Very large.

Mrs. Scrase Dickens. Rich golden yellow. Night. Almost black. Very free.

Octopus. Nearly white, veined lavender. Very large and free. P. W. Tullock.

Deep reddish-salmon, free. Clear yellow. Fine. Primrose Dame.

Prince of the Yellows. Soft shade of yellow. Queen Alexandra. Deep orange, distinct.

From deep maroon in the center the color brightens to a rich, dark crimson.

Pinkish-fawn or dove color, veined Ringdove. white, attractive.

Sir A. Lamb. Crimson tinged with purple.

Standard Bearer. form. Very free. Fiery scarlet. Extra fine

Star Fish. Clear scarlet; bold flower. Stern. Bright primrose-yellow.

The Foundling. Deep bronze-magenta, shaded purple.

Uncle Tom. Improvement over Night; almost black. Very free.

Vesta. Clear shade of pink. Free.

free, dwarf grower.

General List of Cactus Dahlias

10 cents each, \$1.00 per dozen, prepaid, to any part of North America. This set of 17 for \$1.25, or I will send my entire collection, 226 Cactus, for \$39.00 cash.

Arachne. Fancy Cactus. Bright crimson, striped white.

Cycle. Deep mauve-red, very odd.

Dr. Jameson. Deep crimson. Very free. Earl of Pembroke. Bright plum color. Large, bold flower.

Ebony. Very dark maroon, almost black. Fighting Mack. Crimson, shaded darker.

Fusilier. Deep salmon. Fine. Innovation. Rich crimson, tipped pure white. Irene Cannell. Light reddish-salmon.

Libelle. Clear, deep rose-magenta. Mrs. Chas. Turner. Clea large, bold flower. Free. Clear, soft yellow.

Daniel Cornish. Α deep rose-red shade. with a yellow cast in the center.

Mrs. Jowett. Deep salmon. Quite free.
Ophir. Soft apricot, tinted lighter in center.
Porcupine. Velvety scarlet-maroon; flowers perfect and produced freely.

St. Catherine. Deep golden yellow, effectively shaded red. Viscountess Shearbroke. Reddish terra - cotta.



Plot of Decorative Dahlia, J. M. Goodrich.

Decorative Dahlias

New Varieties

New Up-to-date Varieties for 1915. I will send these two ideal dahlias for \$1.50 prepaid, to any part of North America

M. Goodrich. Gigantic new Decorative seedling. This is without exception the best Decorative Dahlia for all purposes we have had the pleasure of introducing. It has size and beauty, exceptionally long stems, and is free-flowering. The coloring is entirely new, and wins instant favor. A beautiful salmon-pink,

each petal effectively tipped primrose-yellow. The nearest to an ideal Dahlia we have been able to introduce. \$1.00 each.

Rev. L. B. Lewellyn. Pure white Decorative seedling. The perfect form and purity of color are the principal features of this variety. A superb variety of remarkable substance. 75c each.

New Up-to-Date Varieties for 1913-1914

I will send this ideal collection of 9 Up-to-date varieties for \$5.00, prepaid, to any part of North America, or the "Two New Varieties for 1915" with this collection included for \$6.00.

Madame Devinat. In form and arrangement it is very similar to the well-known French Decorative "Grand Duke Alexis"; but is a Decorative "Grand Duke Alexis"; but is a great deal larger and deeper. The petals are cup-shaped and quilled in the center. The color is pure white, daintily overlaid lavender-pink.
A very effective variety. \$1.00 each.

Mademoiselle Galy Miquel. A superb New French

Decorative variety of special merit. The color of this wonder is beautiful clear white, daintily marbled a pleasing rose-violet; this phenomenal combination giving it the appearance of a deli-

cate pink-and-white. \$1.00 each.

Mademoiselle Marie Hoste. A fascinating shade

of heliotrope, shaded pure white. Strikingly beautiful in appearance. \$1.00 each. Mary Garden. A large, remarkably well-formed flower. Color, a pure lemon-yellow. 50 cents each.

Mina Burgle. A seedling named and originated by Mr. Burgle, a California Dahlia lover. This new introduction is one of the finest varieties to date; a champion variety, producing flowers of gigantic size, and remarkable beauty. The best in existence; in color, a glowing crimson exquisitely overlaid a wonderfully gorgeous,

deep crimson. The flowers are of perfect Decorative type, and borne upon long, wiry stems, well above the foliage. A variety which attracts universal attention. \$2.00 each.

Ora Dow. A beautiful velvety maroon, effectively

Ora Dow. A beautiful velvety maroon, enecuvery tipped white. 50 cents each.

Purple Duke or W. D. Bell. This is a New Decorative Seedling from that famous French variety, "Grand Duke Alexis." The petals are cup-shaped and evenly quilled to the center, similar to the parent variety. The color is a rich deep purple, a royal color that attracts everyone's attention. \$1.00 each.

a rich deep purple, a royal color that attracts everyone's attention. \$1.00 each.

Pythias. A Seedling from the famous "Grand Duke Alexis." The petals are cup-shaped and quilled in the center similar to the parent variety. The color is pure white daintily overlaid rose-lilac, deepening to lavender-purple in the center. This beautiful combination gives it the appearance of a deep lavender with white time 50 cents each

tips. 50 cents each.

Santa Cruze. A remarkably handsome variety, of perfect form; the coloring of this variety is exceedingly wonderful; an exquisite deep lemon yellow artistically striped a novel shade of salmon-pink. \$1.00 each.

The Colossal Nine

The most phenomenal collection of Colossal Dahlias in existence. All exhibition varieties of gigantic size.

I will ship "The Colossal Nine" to any part of North America for \$5.00 prepaid; or the two preceding collections with this collection included for \$10.00.

American Beauty. A champion Decorative Dahlia; and a seedling from the well-known French Decorative Le Colosse; being almost identical in form, shape and size. The flowers are of gigantic size and produced on long, heavy stems, well above the foliage. The color of this acquisition is a gorgeous winecrimson. American Beauty is the largest and best of its color in existence, and can be highly recommended. 50 cents each.

Fireburst. A gigantic Decorative Dahlia, and a seedling from the mall-known French Decorative, "Le

Fireburst. A gigantic Decorative Dahlia, and a seedling from the well-known French Decorative, "Le Colosse." The flower is more flatly built, has broader and longer petals, of a far more intense scarlet, slightly shaded orange-red. This is a variety of great value, producing specimens which measure eight inches and over in diameter. The strongest words of praise are not too extravagant when applied to this wonderful New Decorative. To our knowledge the finest scarlet Decorative in existence. \$1.00 each.

Decorative in existence. \$1.00 each. Giant Purple or Royal Purple. This New variety is a seedling from Le Colosse, being identical in form, shape and size. The color is a lively shade of royal purple. The flowers are of perfect formation, very double, and borne on long, wiry stems. This giant is destined to be one of the finest for exhibition purposes. The unusual heavy demand for this variety leaves our stock extremely limited. \$1.00 each.

stock extremely limited. \$1,00 each.

J. K. Alexander. One of my new seedlings of special merit which can be highly recommended. It will have a world-wide reputation in a short time because of its excellence and size. This grand Decorative is a seedling from the well-known Le

as seedling from the well-known Le Colosse, and has the exact form of petals and same shape as that famous variety. The color of this beautiful flower is a royal shade of clear, rich, violet-purple, which deepens to an exquisite deep purple. The gigantic flowers are borne on long, wiry stems well above the foliage, giving perfect contrast with the dark green foliage. This acquisition produces its mammoth flowers freely and is a great advance in the class of exhibition varieties. \$2.00 each.

Le Colosse. An exceptionally popular Dahlia; especially distinguished for its enormous size; being one of the largest grown. Color, brick-red. "Le Colosse" is a very deep, massive flower of globular shape; petals are cup-shaped, and placed in exact regularity. In shape one cannot imagine a greater perfection. 75 cents each.

Le Grand Manitou. This wonderful New Fancy Decorative is the largest and grandest Dahlia in existence. It is a most sensational variety, being the showiest and most attractive to date. The flowers are renowned for their excellent qualities; being beautiful in color, perfect in form, grand in appearance, and of immense size. The color of this superb variety is pure white exquisitely striped, splashed and blotched deep reddish violet. The plants occasionally bear a



THREE GIANT FLOWERING FRENCH DECORATIVE DAHLIAS, PREPAID, FOR \$1.00

No. 1 Le Grand Manitou

" 2 Yellow Colosse

" 3 Madame Marze

solid violet colored flower. The effect of these phenomenal flowers is most pleasing, giving the variety a supreme place in this class, 50c each.

Mme. Marze. "New French Decorative." To our knowledge the grandest white Decorative variety in existence. The perfect form, immensity of size, and purity of color prove it far superior to any other White Decorative to date. Its wonderful flowers are produced exceptionally freely on long, wiry stems. This acquisition can be recommended as the best white Decorative in the world. 50 cents each.

Surpasse Colosse. Another Colossal variety; a seedling from "Le Colosse"; the form of flower is very similar, the petals being more flat and pointed. The color is much deeper and a more dazzling shade, a deep searlet crimson. 35c each.

Yellow Colosse. An ideal Dahlia that appeals to everyone on account of its distinct color, gigantic size and beautiful appearance. This magnificent variety is the best exhibition yellow in existence, being rich, refined and delicate. Large, showy flowers of pure primrose-yellow are produced very freely on long, graceful stems. Its golden cup-shaped petals are daintily arranged, completing this beautiful, perfect flower. 25 cents each.

Some of the Best Decoratives of Recent Introduction

This extra fine collection, 35 cents each, \$3.50 per dozen, or the 25 for \$5.00, prepaid, to any part of North America.

I will also send this collection, with the three preceding collections included, 45 different varieties, for \$15.00.

Beaute Lyonnaise. A novel Fancy
Decorative of French origin. White,
tinted and edged scarlet, tipped
white.

Commandant Rivoire. Deep crimsonpurple, with violet purple reflex, and violet tips; often heavily edged white.

Delice. The flowers are good size, standing well above the foliage. A bright pink suffused lavender-pink, very effective.

F. Grinstead. Fancy Decorative.
Deep golden yellow, distinctly
striped and marked a clear and
effective crimson red. Very attractive.

Freedom. One of my 1913 Decorative Seedlings, and a variety which will give perfect satisfaction. The flowers are of a beautiful deep crimson color, and are produced with such ease and freedom that we chose "Freedom" as the most appropriate name.

Frederick Spittel. Beautiful vermilion-scarlet, often tipped white.

Jennie Johnson. White, very deeply suffused with lavender pink. "Jennie Johnson" is a seedling from the popular French Decorative "Grand Duke Alexis," possessing the beautifully cup-shaped petals, so characteristic to the parent variety.

John R. Baldwin. Color, a beautiful salmon-red.

La France. Beautiful rose-pink; similar to the rose with the same name.

Le Mont Blanc. Giant pure white flowers of perfect form.

Lucy Fevrier. A beautiful rose shade.

Mammoth. Undoubtedly the largest
Decorative Dahlia now in existence,
surpassing even the wonderful giant, "Souvenir
de Gustave Douzon." The color is an intense
vermilion of a velvety texture; a solid color,
and exceedingly rich. The plant is dwarf, extremely sturdy, and produces a luxuriant foliage.

Mademoiselle Marguerite Des Blanc. An enormous white Decorative of perfect form.

Mme. Augusta Nonin. Clear lilac, large.

Mme. Vercruyssen. An unusually fine variety, greatly admired by all who like striped Dahlias; the color being a beautiful canary-yellow, heavily striped scarlet.

Mme. Victor Vassier. The grandest, clear, sulphur-yellow decorative.

Monrovia. Rich fawn, shading to bronze; reverse of petals purple. The plant is a vigorous grower, with heavy, dark, glossy green foliage, and a remarkable constitution.

Mrs. Roosevelt. Delicate pink, shading to soft pink, Papa Charmet. Brilliant coral-red, overlaid with a darker shade of velvety maroon.

Pearle de Ocean. A clear waxy white, beautifully crested lemon yellow; the whole being daintily overlaid clear pink.



W. W. Rawson.

Peerless. 1912. A very attractive Fancy Decorative variety, one of our Up-to-Date Seedlings. Large and effective flowers of beautiful golden yellow; striped, splashed and dotted bright crimson, are produced upon long stems, well above the foliage.

Purple Manitou. Enormous flowers of a rich clear deep purple. Identical in shape, form and size to "Le Grand Manitou." One of the best.

Ville de Lyon. Similar in form and color to "Mrs. Roosevelt." Very large white flowers, flushed with pink; quilled petals.

Ville de Mantes. Bright crimson, distinctly tipped white.

W. W. Rawson. The popularity which this novelty has acquired in this short time speaks in itself for the superior feature of this flower. The petals towards the center are quilled similar to the Grand Duke Alexis, toward the outer part they are more open and flat. The color is pure white, overlaid with amethyst-blue. This wonderful combination gives it the appearance of a delicate lavender. The flowers measure from seven to nine inches in diameter.

Set of Thirty-one Decorative Dahlias

This grand set of 31 Superb Decorative Dahlias for 20 cents each, \$2.00 per dozen, or this set for \$5.00, prepaid, or the five sets of 76 for \$20.00 cash.

Andre Charmet. Reddish fawn, striped maroon; a rather small flower. Blue Oban. Deep lavender-blue. Very pretty.

Chrysanthemiste Albert Delaux. Enormous flowers, of a vivid crimson.

Gettysburg. Deep, glowing scarlet. Very large and bold.

Gorgeous. Beautiful scarlet; very desirable.

Grand Duke Alexis. A magnificent flower of large size and distinctly unique form, as the petals are rolled up so that the edges overlap each other. Color is a pure white, distinctly tinged pinkish-lavender. Fine form.

Himmlische. This variety was considered in Germany as one of the finest; the color is a bluish lavender.

Jack Rose. This is an ideal comparison to the celebrated Jack Rose. In form resembles the rose, and in color identical.

Jeanne Charmet. One of the most beautiful dahlias ever produced. The flowers measure from seven to ten inches in diameter. In color it is an exquisite shade of lilac-pink, daintily shading to pure white to-wards the center, and a tinge of light yellow at the margins. At first sight this beautiful flower appears to be a charming lavender-pink. Stems eighteen to twentypink. Stems eighteen to twenty-four inches long. A model of perfection.

Yery large. Fine form.

L. Mandarin. This is a very attractive variety, with a light cream center, shaded to a yellow, tipped deep pink, and each petal is then striped with crimson, making it very showy.

Les Allies. Pinkish - white, striped rose and purple. Very attractive.

Madame Louis Tillier. Salmon shad-ed bright yellow and copper, edges of a lighter shade.

Manitou. Immense flowers, of an exquisite amber-bronze.

Mme. A. Lumiere. A very attractive variety, pure white, violet-red tips.

Mme. Helene Charvet. Flowers are large, pure white.

Mme. Van Dan Dael. A grand decorative variety, of good size, white, deeply edged lively pink.

Minos. One of the finest Dahlias to date. The flowers are very large, borne on long, graceful stems. The color is intense velvety maroon, almost black. Fine for all uses.

Monsieur Hoste. Bright carmine-rose.

Mont Blanc. Beautiful waxy white.

Morocco. Rich, velvety purple-maroon, distinctly tipped white.

Mrs. Hartong. Deep orange, tipped pink.

Mrs. Winters. Pure snow white.

Perle de la tete D'or. One of the best, white decorative Dahlias, faintly veined lavender, resembling a peony.



THIS GRAND, SUPERB SET OF TWELVE DIFFERENT FRENCH DECORATIVES

FOR \$2.00, PREPAID

1 Jeanne Charmet No. 7 Jack Rose

2 Mme. Helene Charvet "8 Progress

3 Himmlische "9 Pearl de la tete D'or

"10 Mme. A. Lumiere
"11 Grand Duke Alexis 4 Minos

5 Reggie

6 Mme. Victor Vassier " 12 Source de Feu

Papa Treyve. Deep orange-red, tinted scarlet. Pearl de Lyon. A pure, white exhibition variety of great value. The petals are fringed or nitched, giving a unique appearance.

Prince of Orange. A novel combination of orange and yellow shades.

Progress. A clear lavender with stripes a blotches of soft crimson through each petal.

Cherry red, veined orange. One of the

Source de Feu. Deep orange, splashed streaked with vermilion.

Souvenir de Gustave Douzon. This variety is a good comparison to the "Sunflower." It is the largest dahlia to date. The color is a pleasing shade of orange-red. Very bold and free. Good stems. Strong grower. Should be in every garden.

General List of Decorative Dahlias



10 cents each, \$1.00 per dozen, prepaid. This fine set of 18 for \$1.50, or the entire six sets (94) for \$21 cash.

Amphion. Chrome - yellow, shaded cherry-rose.

Beauty of Brentwood. Plum, striped darker.

darker.

Black Prince. The nearest black of any dahlia to date.

Catherine Duer. Glowing shade of red. Claribel. Rich. rosy purple.

Clifford W. Bruton. Bright yellow.

Cora Gleason. Deep, purple color.

Countess of Pembroke. Pure lavender. Delicata. Light salmon, shaded pink. Dolly or Silvia. Flesh, tipped darker.

Henry Patrick. A pure white.

Lockenkoph. Yellow, veined crimson. Maid of Kent. Cherry red, tip white.

Miss Barry. A deep magenta.

Mrs. Geo. Reed. White, deeply tipped lavender-pink.

Edge of petals

lavender-pink. Edge of petals evenly nitched.

Oban. Mauve. Extra fine form.

Wilhelm Miller. Very brilliant purple. Oban.

Zulu. Dark maroon.

SET OF 12 SUPERB DECORA-TIVE DAHLIAS FOR \$1.00, PREPAID.

- No. 1 Les Allies

 " 2 Beauty of Brentwood

 " 3 Souv. de G. Douzon

 " 4 Oban

- " 4 Oban
 " 5 Dolly
 " 6 Wilhelm Miller
 " 7 Black Prince
 " 8 Papa Treyve
 " 9 Mrs. Hartong
 " 10 Maid of Kent

- " 11 Clarabel " 12 C. W. Bruton



Partial View of One of Our Fields of Show and Cactus Dahlias.



Partial View of Field of Show Dahlias.

Show Dahlias

New Up-to-Date Large Flowering Varieties for 1915. This grand set of 6 Giant-flowering Show Dahlias are the finest collection of Show Dahlias ever offered in this country; they are introductions from all over the world together with some of the choicest seedlings I have ever introduced of this type. We will send this Superb Collection of 6 Giant-flowering Show Dahlias, prepaid, to any part of North America, for \$4.00 cash.

David Warfield. Gigantic New Show Dahlia. Beautiful deep cherry-red. A Dahlia of extra good habit, producing its mammoth flowers upon stiff, wiry stems, well above the foliage; a decided acquisition. \$1.00 each.

Estelle Christy. Wonderful New Show Dahlia. This new introduction is the most beautiful clear yellow Show Dahlia in existence. Flowers of gigantic size, and produced upon strong, wiry stems, well above the foliage. Color, a clear golden yellow. Unquestionably the finest clear yellow Show Dahlia. \$1.00 each. Stock extremely limited of this acquisition. Order at once.

Flag of Truce. Sterling New English Show Dahlia. Heralded from England, as one of the finest to date. Flowers perfectly quilled; resembling in form the popular "Grand Duke Alexis." Pure white, effectively tinted violetlavender. 75 cents each. Maud Adams. Ideal New Show Dahlia. This wonderful introduction quality, in every respect; in reality a model of perfection. I cannot speak too highly of this variety. The color is a pure, snowy white, very effectively overlaid clear delicate pink. Undoubtedly the finest of my this season's introductions; and in my estimation one of the finest of the Show type. 50 cents each.

Mme. Marika Anagnostaki. The extremely dainty blending of color is remarkable, being snowy white, delightfully shading to a beautiful rosepink. \$1.00 each.

Miss Helen Hollis. Gigantic Scarlet Show Dahlia. A sensational wonder, and undoubtedly the largest and best deep scarlet Show Dahlia in existence. The blossoms are carried on long, stiff stems, well above the foliage. The plant is extremely sturdy, and produces a very luxuriant foliage. This acquisition can be highly recommended. \$\frac{1}{2}\$1.00 each.

Up-to-Date Show Dahlias for 1914

Recent Introductions in Giant-Flowering Show Dahlias. This set of 46 Extra Superb Dahlias, prepaid, to any part of North America, for \$20.00

Acme of Perfection. Deep yellow, of perfect form. 35 cents each.

Ansonia. Beautiful deep purple, exquisitely edged lavender-purple. 35 cents each.

Arthur Ocock. Reddish orange. 35 cents each.

Brown Bess. A large, beautiful, well-built flower,
borne on very long, wiry stems. The color of
this new introduction being a beautiful shade

of brown, suffused lighter. One of the best. \$1.00 each.

olons. Light pink, suffused lilac, with darker tips. 35 cents each.

Defiance. Bright deep crimson; large full flower. 35 cents each.

Diamant. Pure white. A grand exhibition variety. 35 cents each.

East Bridgewater Dahlia Gardens J. K. Alexander, East Bridgewater, Massachusetts

Dorothy Peacock. The flowers are of large size, exquisite form, great substance; and the color is that beautiful, clear, live pink that appeals to every one. 25 cents each.

preer's White. Color, pure glistening white, and resembling in form the popular "Grand Duke Alexis," while in freedom of flowering it is not surpassed by any. Unquestionably the most valuable snow white variety in existence.

Dr. Keynes. Giant Sl red, very large, p best. 50 cents each. Giant Show Dahlia. Buff shaded arge, perfect flower, one of the

clipse. Bright orange scarle dazzling color. 75 cents each. scarlet; a perfectly

Elsie Davidson. New Giant-flowering

THIS GRAND, SUPERB SET OF 17 SHOW AND FANCY DAHLIAS, \$3.00 PREPAID.

This is the best set of large flowering Show and Fancy Dahlias ever offered in this country for the money. All

prize winners.
No. 1 Primrose Dame

2 Merlin 3 Mme. Hein Fratado

Fascination

Standard 6 Ivanhoe

7 Alice Emily

8 Muriel Vivian

No. 10 William Neats
" 11 W. P. Laird
" 12 Nugget

" 13 Lucy Faucett 14 Mme. Mareau

15 Stradella

16 Norma 17 John Bennett

A beautiful deep golden yellow. Dahlia. cents each.

Embrasement. Deep rose-salmon edged fawn. 35 cents each.

Fr. de Paulo Laite. Very bright vermilion. 50 cents each.

adiateur. Up-to-Date Show Dahlia. Clear violet, shaded blue. A splendid new exhibition Gladiateur. variety. 50 cents each.

Globe de Mantes. Bright scarlet, a perfect model. 50 cents each.

Golden West. Beautiful primrose-yellow, very full double flowers with cleft at the tips, free-flowering. 35 cents each.

Gov. Davis. Clear, pale orange. 35 cents each. Gov. Guild. Large pure white, rather short stems, 35 cents each.

arrison Weir. A model in form, fine ball-shaped flowers, large. Harrison Weir. Color, a rich, lemon-yellow, veined with crimson; good stems. Very free. 35 cents each.

Ivanhoe. Beautiful New Show Dah-lia. The color combination being exceedingly delicate; a beautiful snowy white, exquisitely edged pinkish lavender. The flowers are perfectly cupped, and perfectly dis-tinguished for their enormous size. \$1.00 each.

Joseph Ashby. Clear, beautiful blood red. 25 cents each.

Lvdia. An ideal flower, color vermilion scarlet. 50 cents each.

Lord Salisbury. Deep fawn ground, edged and shaded orange and sal-mon. 50 cents each.

Majestic. White ground artistically edged and shaded purple. 50 cents

Marquis de Estress. A beautiful com-bination of white lavender and pink shades, large. 50 cents each.

aude. A very pretty shade of pink, slightly veined with white. 35 cents Maude.

Mme. Hein Furtado. One of the best white Dahlias we have ever offered, 35 cents each.

Mme. Henrietta Scalabre. It is doubtful if there is any other White Show Dahlia that is the peer of this variety, in habit, size, or form. 50 cents each.

Monsieur Burrel. Bea violet. 50 cents each. Beautiful pure

Mrs. Campbell. Pale yellow, shaded fawn, backs of florets tipped and streaked rosy purple. 35 cents each.

Mrs. Morgan. Pale ground, rosy-purple. 35 cents each. Pale ground, tinted

Mrs. Susan Wilson. This is a grand acquisition to the exhibition class. The color is a deep burnt orange, veined with bright orange. 50 cents each.

Mrs. Wm. Treseder. A very delicate and effective variety of creamy yellow, heavily edged with rosy-pink. 35 cents each.

Queen of Autumn. Properly named; it certainly is an autumn beauty. Distinct shade of orange buff. 75 cents each.

Reliance. A very deep flower of large size; white at base, deeply edged purple-crimson, veined cream. 35 cents each.

SHOW DAHLIA-Continued.

Reine Charlotte. Purple, with violet tints. 35 cents each.

Robert Mantel. Deep maroon, cents each.

Rose. One of the largest of recent introduction; a remarkable Dahlia of decided formation. Color, a of decided formation. Color, a deep rose; flowers are carried erect upon extra long stems. Exceedingly free-flowering. 50 cents each.

ly free-flowering. Do cents each. \$5.00 per dozen.

Rosebud. The flowers are of perfect form and large size. The plants are dwarf and bushy, producing their flowers in great profusion. The color being white, effectively edged rose-pink. Flowers unusually full and round. 50 cents each. full and round. 50 cents each.

Rubens. Golden yellow with prominent orange center. A distinct flower of unusual beauty. 35 cents each.

Sir Richard Wallace. Violet-maroon, intense and velvety. \$1.00 each.

Snowball. A very free-flowering pure white. 35 cents each.

ivian. A great favorite, which re-ceived the admiration of everyone Vivian. who saw its wonderful flowers, the who saw its wonderful flowers, the color being white, effectively edged rose-violet. An extremely wonderful blending of color, possessed by only the rare novelties. One of the Champions of our this season's introductions, and a variation of the color o ety worthy of the highest words of praise. \$1.00 each.

Wm. Dodds. Clear, yellow. Very large, full to the center. 35 cents Zephoris. A grand yellow variety.

General List of Giant-Flowering **Show Dahlias**

20 cents each, \$2.00 per dozen, prepaid, to any part of North America. This fine set of 24 Superb Dahlias for \$4.00, or the two above sets with this one included for \$22.00.

equisition. Rich shade of lilac. Very large with cup-like petals.

Champion Rollo. Deep orange red. David Johnson. Salmon and deep rose. E. Potts. Crimson maroon; a fine, large, constant flower. 35 cents each.

English Penelope. Fawn delicately shading to amber and yellow. One of the largest.
 James Vick. Purple-crimson; flowers perfectly

ames Vick. Purple-crimson; flowers perfectly shaped, and very beautifully cupped. ohn Downie. Light yellow, heavily tipped deep

shaped, and very
John Downie. Light yellow, heavily
garnet-red; large.

M. Somers. Beautiful clear purple.
Manzanita. Clear, rich lavender.

Merlin. Bright orange-scarlet. One of the best dahlias ever offered. Mme. Maureau. This is one of the finest pink

show dahlias to date.

Muriel. Deep orange. Very free.

Norma. Bright orange. One of the best grown.

Extra fine shape.

SET OF 12 SUPERB SHOW DAHLIAS for \$1.00 PREPAID No. 7 Golden Age

" 8 Robert Broomfield

" 9 Robin Adair

" 10 William Neats

" 11 Dr. J. P. Kirkland No. 1 Queen Victoria " 2 Arabella 3 Mrs. Kendall A. D. Livoni 5 Fascination " 12 Meteor 6 Imperial Nugget. Orange, tipped scarlet. Extra fine exhibition flower. Always good. Perfection. Orange-buff shades. A true model in every respect. A lovely shade of primrose. Primrose Dame. Medium size. Medium size.

Prince Bismark. Deep purple. Very large, bold flower of fine form.

Standard. Dark chocolate, high center. Very large. One of the best grown.

Stradella. (Alexander.) Seedling. Beautiful deep purple-crimson. Very free-flowering. One of the finest to date. Thelma. Purplish-maroon. Full and fine. Thomas Austiss. Deep lilac. Good form. W. P. Laird. Lilac, veined lighter. Very fine form. White Queen. Pure white, with often a soft lilac

General List of Select Show Dahlias

15 cents each, \$1.50 per dozen. This fine set of 9 Select Dahlias for \$1.00, prepaid, or the four sets of 87 for \$23.00.

Alice Emily. Buff-yellow. Large and fine. A. M. Burnie. Dark orange ground, lightening to yellow towards the edges.

Fascination. Rose-pink, sometimes striped white.

Fine. Free. Imperial. Deep purplish-maroon. Free.

John Bennett. Yellow, deeply edged scarlet. Mariner. Yellow ground, with rich, crimson edges and dark center.

Mrs. Kendall. White, heavily edged purple. Storm King. Pure white. Free. Wm. Neate. Soft reddish-fawn. Fine.

flower on the same plants.

Wm. Rawlings. Crimson-purple.

General List of Show Dahlias

10 cents each, \$1.00 per dozen. This fine set of 20 for \$1.50, prepaid, or I will send the entire five sets of 105 for \$24.00.

A. D. Livoni. Soft pink, free-flowering.
Arabella. Sulphur, tipped pinkish white.
Bride. Blush, edged deep rose.
Dr. J. P. Kirkland, or Cuban Giant. Dark crim-

Large. son.

Florence Trenter. Blush white, edged rose- purple. Golden Age. Sulphur yellow; free-flowering.

John Thorp. Pink; slightly tinted white at base. Menfine Beauty. Deep scarlet; fine, free. Meteor. Bright red. Very large.

Miss Dodd. Pure deep yellow.

Mrs. Dexter. Salmon.
Orator. Salmon-buff.
Old Gold. A very fine, old gold color.
Purple Gem. Deep purple, distinct.
Queen Victoria (or Mary D. Hallock). Canaryyellow. Robin Adair. Terra-cotta. Robert Broomfield. Pure white. Sunburst. An exquisite clear salmon. White Swan. Pearly white. Willie Austin. Fawn.

Fancy Dahlias

New Fancy Dahlias for 1915

I will send this Superb Set of six Wonderful New Varieties for \$4.00, prepaid, to any part of North America.

Dahlia. An ideal exhibition variety; golden yellow, striped marcon. 75 cents each. eacock. Effective. New Fancy Dahlia. Deep purple, distinctly tipped with white. One of the largest and best to date. A great favorite. 75 cents each.

rof. Faucett. Sterling New English Fancy Dahlia. One of the finest of this seasons introductions; lilac, beautifully striped chocolate; flowers of gigantic size. 50 cents each. Prof. Faucett.

riomphe de Lorraine. Superb New French Fancy Dahlia. Yellow, beautifully striped car-mine. Very showy and novel in appearance. Triomphe \$1.00 each.

Souvenir de Madam Scalabre. New French Fancy Dahlia. A very distinct and attractive variety. Scarlet, very effectively striped yellow, \$1 each. Souvenir de Poesela. Ideal New Fancy Dahlia. An exceedingly attractive variety of unusual beauty. Golden yellow, changing to red. \$1.00 each.

Up-to-Date Fancy Dahlias for 1915

Fancy Dahlias of recent introduction. I will send this Superb Collection of ten Up-to-date Fancy Dahlias, prepaid, to any part of North America for \$4.00; or the six New Fancy Dahlias for 1915 with this Collection included, for \$8.00.

Arthur Lefavour. Gigantic New Fancy Dahlia. A beautiful sulphur yellow, lined, striped and specked deep, gorgeous crimson. 25 cents each. Attractive. (Alexander.) This most pleasing Fancy

Dahlia is properly named, being very striking in appearance. The flowers are full to the cen-ter, almost round, with long, stiff stems. The color is a bright yellow with a glowing crimson stripe. Very effective. 35 cents each.

has. Turner. Very showy and novel in appearance; perfection in form and peculiar, though most pleasing combination of colors. Delicate orange flaked with chocolate. One of the most satisfactory varieties to date. 50 cents each. Chas. Turner.

Distinction. The color combination is delightful, being a beautiful white effectively striped with violet. \$1.00 each.

Johan Doehler. New Fancy Dahlia. cent new variety; buff striped and specked crim-

son. Very large and fine. 50 cents each.

ses Amours de Madame. New Giant Fancy
Dahlia. Delicate pale rose, striped scarlet. A
beautiful combination of color and universally
admired. \$1.00 each.

admired. \$1.00 each.

Mme. Lily Large. The effective coloring, charming appearance, and excellent form prove this a perfect gem. An exquisite shade of yellow, striped and specked vermilion. 35 cents each.

Rebecca. A charming shade of lilac, striped son. 20 cents each.

S. Mortimer. New English Fancy Dahlia. A charming shade of lilac, striped crim-

ground color, flaked crimson. 35 cents each.
unset. A beautiful golden yellow striped and
splashed a lively deep scarlet. 50 cents each. Sunset.

Select Standard Fancy Dahlias

I will send this Superb Collection of 20 for 20 cents each, \$2.00 per dozen; or the collection for \$3.00, prepaid, to any part of North America. I will send the entire collection, New Varieties for 1915, Up-to-date Fancy Dahlias for 1915, and Select Standard Varieties, thirty-six different varieties, for \$10.00, prepaid.

Dazzler. Deep yellow, striped scarlet.
Dorothy. Fawn, flaked and striped deep maroon.
English Dandy. Deep orange, striped crimson.
Eric Fisher. Buff, veined and striped scarlet.
Frank Smith. Dark maroon, tipped pinkish white. Frederick Smith. Lilac, striped purple.

Gen. Grant. Deep orange, striped chocolate. Sometimes the flowers will come a solid chocolate shade, and even then the flowers are extra fine shape.

fine shape.

Geo. Barnes. A Fancy Dahlia of refined form, lilac, striped crimson.

Gloire de Guiscard. In color it is an almost indescribable combination of orange red, yellow, pink and white. The appearance at a little distance of this combination is a yellow base overlaid pinkish-red with white tips.

Gold Medal. Canary-yellow, striped and flaked red. Henry Glasscock. Deep lilac, striped purple.

Kaiser Wilhelm. Large nowers.
tipped with cherry-red.
Lucy Faucett. Pale yellow, striped deep pink,
magenta. One of the best of this set.

Mrs. Saunders. Soft yellow, tipped white; large. Polly Sandall. A novel combination of bronzeyellow, veined and blotched pinkish-white, mak-

ing it very pleasing and showy.
ev. J. B. McCamm. Deep yellow, stripe and flaked light red.

Sickman. Purple-crimson, striped white; nitched petals.

Striped Banner. Crimson, tipped white; medium sized flowers.

Watchman. Red, striped yellow.
Wizard. A Fancy Dahlia with many combinations of colors—fawn, striped with maroon
and tipped white. Very odd.

Pompon Dahlias

The Pompon Dahlias are the finest for cut flowers; they bloom more freely than any of the other classes. The flowers are small, compact, and full to the center, and produced upon long, wiry stems. Extra fine for bouquets.

I have the largest and finest collections of any firm in America, and won more first prizes on this class of Dahlias than any other competitor in the U. S. A.

New Up-to-Date Varieties for 1915

I will send these "Two Gems" prepaid to any part of North America for 75 cents.

Pride. Alexander's New Pompon Seedling. Very deep crimson-scarlet. In shape a model of perfection. 50 cents each,

ed Beauty. Alexander's New Pompon Seedling. In color, a beautiful glowing red. Flowers produced with great profusion. 35 cents each.

New Up-to-Date Varieties for 1914

These two Pompons prepaid to any part of North America for \$1.00.

Leader. Alexander's New Pompon Seed-ling. An exceedingly neat, compact flower; of perfect form. The color com-bination is remarkable; a clear, lemon yellow, very heavily tipped rosy-purple. An entirely new color. One of the best in existence. 75c each. Our stock ic limited is limited.

ittle Marion. Alexander's Ideal New Pompon Seedling. In this little gem, the coloring is absolutely unique. The ground color is a soft salmon-pink, with Little Marion. a veining of crimson through each petal, and effectively tipped with a light-red-dish amber. A seedling of 1909, of which we are now able to offer a very limited supply of roots. Flowers of exceptionally fine form, and produced with remarkable freedom, upon long, wiry stems. 50 cents each.



THIS GRAND, SUPERB SET OF 12 POMPON DAHLIAS, PREPAID, \$1.00 [o. 1 Red Indian No. 7 Bobby 2 Guiding Star 8 Alewine 9 Rosalie 4 Virginal 9 Rosalie 9 Rosalie 11 Fashion 11 Fashion 12 Fashion 12 Supplear

No. 1 Red Indian

6 Raphael

" 12 Sunbeam

New Up-to-Date Introductions for 1913

This Superb Set of 10 new varieties for \$3.00, prepaid, to any part of North America.

Crusoe. New English Pompon Dahlia. A neat, compact flower; very free-flowering and quite distinct. Beautiful white heavily edged rose-pink. 35 cents each.

arksome. (Alexander.) The color is a deep wine-crimson, almost maroon. Fine form, with long, graceful stems. 75 cents each.

Famous German Hedwig Polwig. Dahlia. A beautiful deep red, distinctly tipped white 15 cents each.

Ideal. Wonderful New Pompon Dahlia. A grand little variety, being fit for the keenest competition. Excellent form; undoubtedly the finest pure yellow in existence. 50 cents each.

Jewell. Ideal New Pompon Dahlia. An exquisite bright yellow tipped, striped and blotched pure white. 50 cents each.

Tarliene. A new seedling of our introduction. This is a grand addition to the Pompon class, with dwarf branching habit, with fine compact flowers, full to center. The color is a deep purple, 50c each. Marliene.

erissa. One of the most distinct and perfectly formed pompons. Soft pink, tinted silver, quite a new and distinct color. 25 cents each.

Oriole. Superb New English Pompon Dahlia. A glowing shade of bright yellow. 35 cents each.

uy Blass. Crimson and purple, tipped with white. This Dahlia is quite a model in shape and size, free-blooming and splendid habit. Ruy Blass. 35 cents each.

(Alexander.) Undoubtedly the orange-scarlet exhibition variety in existence. 50 cents each.

A Collection of Some of the Finest Varieties in Existence •

This remarkable collection, shipped prepaid to any part of North America for \$1.00; or I will ship the two preceding collections, with this Remarkable Collection included for \$5.00.

Belle of Springfield. The smallest Dahlia grown, Perfect miniature flowers of bright brick red. A little beauty. 25 cents each.

A beautiful golden yellow, deeply heerfulness. A beautiful golden yellow, deeply tipped, very brilliant orange-scarlet. Beautiful in form, erect and compact in growth, flowering abundantly. 35 cents each. Gretchen Heine. Blush white with light rose tips. 15 cents each.

Jessica. Yellow, edged red; a very effective combination. 15 cents each.

Sensation. Soft primrose yellow. Extra free flowering. 25 cents each.

Zoe. Base of petals edged clear yellow. Tips white.

Sometimes blossoms come all yellow. 15c each.

Recent Introductions of Some of the Newest and Finest Varieties Offered to Date

This Extra Select Set of 8 for 15 cents each, \$1.50 per dozen, or the set, prepaid for \$1.00, or the five sets, including two new ones, for \$6.00.

Amber Queen. Rich, clear amber, shaded apricot. Donovan. White with lavender tips. Very fine. Guiding Star. White, quilled petals.

Grauss am Wein. Crushed strawberry. Little Fred. One of the smallest Dahlias grown;

lively rose-carmine.

Rosebud. White, edged bright rosy pink.
Very pretty and free.

Raphael. Very dark maroon of extra fine

form.

Winnie Richards. White, shading to light

General List of Pompon Dahlias

This set of 28 Select Pompon Dahlias, 10 cents each, \$1.00 per dozen, or the set, prepaid, for \$2.00, or I will send the six above sets, including this, for \$8.00.

Achilles. Base of petals flesh, tipped pink. Ariel. Orange-buff.

Alewine. Delicate pink, tinted lilac. Fine. Bobby. Plum color. One of the best.

Brunette. Crimson, blotched white.

Darkness. Dark maroon.

Darkest of All. Nearly black. Best dark. Fairy Queen. Sulphur-yellow, edged pink. Fascination. Pink and lavender, blotched white.

Fashion, Orange.

H. C. Winters. Pale fawn.

Highland Mary. Pink and white. Quite large.

Hilda Searl. Orange-scarlet. Fine.

La Patite Barbara. White, nitched petals. Little Jennie. Primrose yellow.

Little Bessie. Creamy white. Fine.

Madeline. Pale primrose, edged with rose-purple. Very free.

Marguerite. Deep lilac. May Clift. Light maroon.

Phoebe. Orange, tipped crimson.

Pure Love. Lilac.

Prince Charming. Cream, tipped purple. One of the best.

Rosalie. Pale primrose, tipped pinkish-

Red Indian. Deep coral-red.

Sunbeam. Crimson. Fine.

Snow Clad. Small white. Free.

Star of the East. Clear white, distinct.

Virginal. Pure white; neatly quilled; small.

Viridi Flora. The Green Dahlia.

Vivid (or "Mars"). Bright scarlet. Fine. Winfred. White, tipped lavender, small.



THIS SET OF 18 SUPERB POMPON DAHLIAS, PREPAID, \$1.50 No. 10 Achilles " 11 Fairy Queen " 12 Phoebe

Pure Love 2 Darkness

Ariel Star of the East

Bobby Darkest of All Sunbeam 8 Little Bessie 9 H. C. Winters

" 13 Fascination
" 14 Gruss am Wein

" 15 Snow-Clad " 16 Donovan " 17 Brunette

" 18 Vivid

Single Dahlias

These have become extremely popular, and we really think they deserve it, for they are pleasing and most graceful. Every variety is very free-flowering, and beautiful for the garden. These effective varieties are making wonderful progress varieties are making wonderful progress among the flower-loving public, because they have grace, simplicity and beauty to make their form liked. Their flowers appear early and late in a miraculous profusion; this makes it an ideal garden Dahlia. Their colors are all rich, refined and delicate, and as a decorative flower for the garden or home they have no rival.

New Single Dahlias for 1915

This Superb Collection of Three Giant Single Dahlias, shipped prepaid, to any part of North America, for \$1.00.

Aubright Beauty. A seedling named and originated by one of my customers, and through his kindness I have the pleasure

through his Khudiess I have the pleasure of introducing. A pure waxy white va-riety. 35 cents each. Martha Clarke Fulton. Alexander's Gi-gantic New Single Seedling. A perfect beauty of special merit. The flowers beauty of special merit. The flowers are a beautiful pale yellow, artistically striped and splashed bright crimson. The effective coloring, charming appearance, and excellent form, proves this variety a perfect gem. This giant is the show-iest and most attractive to date. 75

cents each.

Red Face. New Giant Single Dahlia. A valuable variety originated in Newport, and claimed to be the finest scarlet single. 50 cents each.

New Giant Single Dahlias for 1914

This Superb Collection of Six Giant Single Dahlias, shipped prepaid, to any part of North America, for \$2.00. Beauty's Mask. Alexander's Wonderful

Wonderful This new New Giant Single Seedling. This new Dahlia is the finest of our Single Seed-lings, producing admirably gigantic specimens, measuring 5 inches and over in diameter. The blossoms are perfect beauties, of a wonderfully rich, clear purple. One of the choicest varieties in existence. \$1.00 each. Only a very Only a very limited

stock of this new creation.

Imperialiana. New Giant Single Dahlia. A gem among the Giant Singles. In color, a beautiful deep, clear pink; a perfectly charming color. 35 cents each.

ajesty. Up-to-Date New Single Seedling. A splendid flower, with perfectly gorgeous coloring, being rich, velvety maroon. A bouquet of this flower is most effective, and wins favor Majesty. instantly. 50 cents each.

Miss Caroline Weld. Ideal New Single Dahlia.
The star of this collection, and undoubtedly
the finest white Single Dahlia in existence. In
color a waxy, almost glistening, pure white,
with an effective golden yellow band around



TWELVE IDEAL DAHLIAS, PREPAID, \$2.00.

- No. 1 Thomas Becket " 2 Jack
 - 3 Blanche 4 Twentieth Century
- Rose-pink Century 6 Lord Goff
- No. 7 Miss Barton " 8 Mildred 9 Sadie
- " 10 Jennie Wren " 11 Lysander
- " 12 G. E. Varnum

The flowers are produced with remarkable profusion, upon long, graceful stems. The most satisfactory White Single Dahlia to date. \$1.00 each. Stock limited of this ac-

guisition.

Newport Beauty. Gigantic New Single Dahlia The extremely good habit, and compactness of growth makes this variety one of the most valuable. Each individual plant makes a solid bush of foliage; crowned with an unlimited number of dazzling crimson pink flowers. 35 cents each.

The Bride, Superb New Giant Single Dahlia.

Pure white; flowers of immense size, and produced upon long stems; for cutting and vase decoration it cannot be surpassed. 35 cents each.

Trial Order Satisfactory-Sends Club Order

Toorak, Victoria, Australia. Sept. 20th, 1914.

Mr. Alexander:—I noticed your advertisement in the "Garden Magazine," last year, and sent you a trial order. The Dahlias proved so satisfactory that I am enclosing you a Club Order, according to the enclosed. Trusting these give us as good satisfaction, and thanking you for your best attention. I remain,

Yours respectfully, MRS. A. E. J. I remain, Yours respectfully, MRS. A. E. J. P. S.—The other lot of Dahlias arrived in perfect condition, surprising to me, when you consider the

long distance they traveled.

Up-to-date Novelties

Superb New Single Dahlias of our 1913 Introduction. I will send this collection of 15 Up-to-date varieties, prepaid, to any part of North America, for \$3.00; or the collection of New Giant Single Dahlias for 1914, with this collection included, for \$5.00 prepaid. These novelties we are offering are the choicest specimens we have been able to introduce.

- dvancement. The first of a collection of the most valuable Single Seedlings ever offered in this country. Undoubtedly a great advancement in the Dahlia world, and sure to cause a sensational increase in the ever so popular Single Dahlia, Flowers are of remarkable size, produced on long, graceful stems well above the foliage, color pinkish white striped maroon. 25c each.
- Adventure. A pleasing shade of pinkish-crimson, striped and splashed maroon. 25 cents each.
- eroplane. Up-to-Date New Single; one of the most distinguished of this collection, being an exceedingly brilliant crimson. 25 cents each.
- Celebration. elebration. A great favorite and a variety worthy of the highest words of praise; color, a silvery rose-pink striped maroon. 25c each.
- Conquest. The color of this Dahlia is perfectly gorgeous, being a rich violet maroon. flower, in which are combined both size and quality. 35 cents each.
- linor. This charming New Seedling is one of the finest Single Dahlias in existence and is Elinor. destined to become, by virtue of genuine merit, one of the most popular to date. The color is a delightful lemon yellow, heavily tipped a light shade of crushed strawberry. 35 cents each.
- Elmwood. An unusually fine variety, which was greatly admired by all who like striped Dahlias, color being a beautiful pinkish crimson striped, splashed and blotched mahogany. 25 cents each.

- lowing Gem. A splendid flower, with perfectly gorgeous coloring, being rich, deep crimson. Glowing Gem. 35 cents each.
- Jennie Wren. White, effectively striped and splashed deep purple. 25 cents each.
- Mr. Frank I. Shorey. The coloring is most fas-cinating and delightful, being a beautiful waxy white effectively veined and shaded delicate pinkish lavender. 35 cents each.
- Prosperity. rosperity. Light center very heavily tipped rose-purple. This new Seedling can be recom-mended as first-class in every way. 25 cents
- Striped Beauty. Undoubtedly the largest Fancy Single Dahlia in existence. The plants are strong and robust, producing flowers well above the foliage upon long, wiry stems. The color yellow, beautifully mottled, splashed and striped eleging a signer. striped glowing crimson. 50 cents each.
- Striped Gem. Another of our this year's New Fancy Single seedlings. Pinkish purple, striped maroon. Large and fine. 35 cents.
- Utopian. The finest of its color to date. Clear purple. 35 cents each.
- ictory. A brilliant wine-crimson Single Seed-ling of remarkable qualities. A champion variety. 25 cents each. Victory.

Up-to-Date Single Dahlias

Superb New Single Dahlias for 1915, 25 cents each, \$2.50 per dozen; prepaid, to any part of North America, or this grand set of 5 Novelties for \$1.00. I will send the Three New Single Dahlias for 1915, The Six Giant Single Dahlias for 1914, and the Up-to-Date set of 15, with this one included, for 7.00.

- The flowers are large and very attractive, being a pale yellow at the base, faintly tipped pink, with a cast of pure white over the whole flower, making it one of the most delicate varieties to date.
- ack. The color is a brilliant flery scarlet; the back of the petals are shaded with golden yellow, making it one of the most showy varieties to date.
- Lord Goff. A Single Cactus Dahlia of the most
- refined form, resembling a butterfly in appearance. The base of the petals are delicate cream, heavily tipped rose-pink. Flowers are borne on long, graceful stems, well above foliage.
- Mildred. One of the most charming of the Single type. The color is a bright, clear yellow and exceptionally showy.
- adie. A pleasing novelty which is very striking and effective. In color it is a beautiful pink, neatly striped and speckled maroon.

Recent Introductions

Grand Single Varieties of Recent Introduction for 1915. This Superb Set of 6 new ones for 50 cents, prepaid, or I will send the above sets of 29 First-class Novelties and this set of 6 Recent Introductions for \$7.25 prepaid.

- G. E. Varnum. Deep red, tipped lighter. Large, showy flower. 15 cents each.
- Lysander. Crimson, striped maroon. Large. 15 cents each.
- Miss Barton. This is a bright pink shade. 15 cents each.
- 20th Century. Purest white at both base and tips, and the center of petals are a delicate blush rose. Very large, 5 to 7 inches in diameter. 15 cents each.
- Rose Pink Century. A rose-pink shade. 15c each. Theries. White, striped and splashed violet. 15 cents each.

General List of Single Dahlias

10 cents each, \$1.00 per dozen, or the set of 7 for 50 cents, or I will send the four above sets and this set of 7 Standard Singles for \$7.50 prepaid, to any part of North America.

- One of the most beautiful of the striped Alva. varieties. Yellow, speckled and tipped with pink.
- Annie Hughes. Bright sulphur, tipped cerise. Bruce. Pale lemon-yellow.

Man Friday. Deep maroon. Snow Queen. Purest white.

Thomas Becket. Crimson lake, with bright yellow ring in center.

Violette. Lively shade of crimson.

Collarette Dahlias

French specialists have given us the beautiful improved Collarette Dahlia, an entirely new type of Dahlia; all of which have wonderful flowers and delightful color combinations. These were shown extensively last year at the European Dahlia Shows, where they met with great favor, and we feer confident that they will meet with the same approval here.

The flowers are single, with an additional row of short petals around the disc, which form a frill or collar, usually of a different color from the rest of the flower.

Collarette Dahlias for 1915

The Four Novelties for 1915, prepaid to any part of North America for \$1.00.

hampion (Linder.) Attractive New Collarette Seedling. An exceptionally attractive variety of remarkable individuality. The coloring being phenomenal; a glowing brick red, artistically tipped lemon-yellow; collar, bright lemonyellow effectively overlaid glowing brick red. This most sensational variety is the showiest and most attractive of this type in existence. 75 cents each. Stock very limited. Champion (Linder.)

Directeur Rene Gerard. Gigantic New French Collarette Dahlia. Exceptionally large flowers; petals of a beautiful violet-purple, shaded and tipped white; collarette white. Most artistic flowers; unsurpassed in quality. 25 cents eacn. A remarkable acquisition.

America for \$1.00.

Mme. E. Poirier. Ideal New French Collarette
Dahlia. An ideal Dahlia that appeals to everyone, and is renowned for its excellent qualities.
distinct color, perfect form, and beautiful appearance. This wonderful variety possesses a
very remarkable coloring, entirely new in the
Dahlia-world. (The nearest approach to blue.)
A beautiful deep purple, suffused lighter, which
gives a violet blue effect; collar a waxy, almost
glistening pure white. 35 cents each.

Sauvanir de Chabanne. First-class New Frence.

Souvenir de Chabanne. First-class New French Collarette Dahlia. A variety of great merit; es-pecially distinguished for its charming coloring; petals lemon-yellow, with coral-red markings; collar; petals very abundant and long, lemon-yellow, tipped white. 25c each. Stock limited.

Collarette Dahlias

These Three Wonderful Creations we will send prepaid to any part of North America for 50 cents.

Exposition de Lyon. 1913. A very gay flower of a bright garnet, with fine yellow tips; collar white, daintily suffused lavender and washed crimson. One of the showiest. 25 cents each.

aurice Rivorior. 1913. A wonderful New Collarette Dahlia, of sterling quality. The flowers are produced in great profusion on long, graceful stems, well above the foliage. The flower, a gorgeous, rich crimson, with pure white collar Maurice Rivorior. of short, well-formed petals, perfectly arranged

around the rich golden-yellow center. The remarkable contrast of the above combination of color, together with its ideal form and profusion of flowers, secures first place for this variety among this new type of Dahlia. 25 cents each.

Viger. Superb Collarette Dahlia. An exceedingly effective variety, the color combina-tion being one of the prettiest imaginable, red-dish-carmine with a smaller collar of pure white. 15 cents each.

Peony-Flowered Collarette Dahlia

In addition to the wonderful progress made in the development of the different types of the Dahlia, manifest by the great number of valuable new varieties; we have accomplished another great step; the beginning of a new era in Dahlia History.

My 1912 Seedlings mark the creation of an entirely new type of Dahlia, a wonderful achievement; and the result of a very thoughtful experiment, and careful hybridization.



We welcome into the Dahlia-world the Peony-flowered Collarette Dahlia; a flower

Peony-flowered Collarette Dahlia; a flower of great value; worthy of the strongest words of praise, and great exhilaration. I take pleasure in offering to the Dahlialoving public this new creation.

Achievement. Alexander's Wonderful New Peonyflower—Collarette Dahlia. This phenomenal creation is the first of an entirely new type of Dahlia; a perfect wonder especially distinguished for its perfection and unsurpassing qualities. The flowers have the wonderfully beautiful semi-double shape of the Peony-flowered Dahlia, combined with the grace, beauty, and fantastic bined with the grace, beauty, and fantastic appearance of the Collarette Dahlia. In color the flower is a clear, rich, velvety maroon; collar, a beautiful snowy white, very daintily overlaid a delicate shade of pinkish-crimson. The remarkable contrast pinkish-crimson. The remarkable contrast of the above combination of color, together with its ideal form, and profusion of flowers, secures for this variety a supreme place in the Dahlia-world. \$3.00 each. Only a very limited stock of this variety.

Dahlias Not Catalogued

If you are looking for varieties that are not catalogued it will pay you to write to me before ordering elsewhere, as I carry a large list of uncatalogued varieties, my stock being insufficient to warrant me to catalogue these varieties.

Recommended Special Offers

I find many of my friends and customers who, after reading my catalogue, find it very difficult and perplexing to select from the large list of varieties, Dahlias that are the most suitable for their purpose. It is both my business and my pleasure to give satisfaction, I realize that the better satisfaction I can give you, the more business I receive, and that I not only receive your business, but am recommended to your friends. With this object in view I am making these Special Offers, and feel that, as I have had considerable experience with Dahlias, am willing to give you the benefit of my experience and knowledge.

In all these offers, I am to send you good, first-class varieties; the very finest I can give for the money; and if you have any choice, either in type or color, would appreciate your suggestions.

To anyone sending me \$50.00, leaving the selection to me, I will send 100 of the very finest Dahlias offered in my catalogue, prepaid.

To anyone sending me \$35.00, leaving the selection to me, I will send 100 Dahlias, all good varieties that I will guarantee to give you satis-

To anyone sending me \$25.00, leaving the selection to me, I will send 100 Dahlias, all good, first-class free-flowering varieties, that are unsurpassed for the money.

To anyone sending me \$25.00, leaving the selection to me, I will send 35 Dahlias, all large, first-class exhibition varieties.

For \$15.00 I will send 25 of the largest and finest varieties of Dahlias to date, my selection.

For \$15.00 I will send 50 free-flowering varieties, my selection.

For \$10.00 I will send 12 gigantic exhibition va-

rieties, my selection.

ties, my selection.
For \$1.00 I will send 12 Free-flowering Stand-

ard varieties, my selection. The above offers, if left wholly to my selection, will contain principally Peony-Flowered, Cactus. Decorative and Show Dahlias; unless you express a desire for something different.

selection.

These are to be Express Collect.

For \$10.00 I will send 25 large-flowering varieties, my selection.

For \$10.00 I will send 50 of the finest free-

For \$5.00 I will send 6 of the largest and best Dahlias to date, my selection. For \$5.00 I will send 12 of the best giant-flowering Dahlias, my selection.
For \$5.00 I will send 18 recommended varieties.

my selection. For \$5.00 I will send 25 Up-to-date, free-flowering varieties, my selection.
For \$3.00 I will send 12 Superb Dahlias, my

For \$3.00 I will send 18 first-class free-flower-

ing varieties, my selection.
For \$2.00 I will send 12 Superb Standard varieties, my selection.
For \$2.00 I will send 18 Giant flowering varie-

flowering varieties, my selection.

To any one sending \$1.00 and leaving the selection to me, I will send 20 named varieties, no two alike.

To any one sending \$2.00 and leaving the selection to me, I will send 40 named varieties, no two alike.

To any one sending \$3.00 and leaving the selection to me, I will send 60 named varieties, no two alike.

To any one sending me \$5.00 and leaving the selection to me, I will send 15 Show and Fancy, 15 Cactus, 15 Decorative, 15 Pompons.

Special Offers CUSTOMERS accepting these offers must receive them without the guarantee of us replacing any of the stock shipped under these offers, as there is but little, if any, profit made on any of them. The stock shipped in these offers is the same as in our regular lists, but I do not recommend them as

equal to the above offers. To any one sending me \$1.00 and leaving the selection to me, I will send 14 named varieties, to contain some of all classes, no two alike, delivery charges prepaid to any part of the United States.

To any one sending me \$2.00 and leaving the selection to me, I will send 28 named varieties, to contain some of all classes, no two alike, delivery charges prepaid to any part of the United States.

To any one sending me \$3.00 and leaving the selection to me, I will send 45 named varieties, to contain some of all classes, no two alike, delivery charges prepaid to any part of the United States.

Will You Form a Dahlia Club:

Of five for \$1.00 each, for My Special offer of 14 named varieties, no two alike, to contain some of all classes, prepaid? I will give as a premium one of my \$1.00 Special Offers, prepaid.

To anyone getting up a club for \$10.00 I will give as a premium \$2.50 worth of anything in my 1915 Catalogue

To anyone getting up a club for \$20.00, not including any of my Special Offers, I will give as a premium \$5.00 worth of anything in my catalogue.

Dahlia Seed

I take great pleasure in being able to offer to the Dahlia-loving public of the world some of my hand hybridized Dahlia seed. We have had such remarkable success with our own seed that we can recommend them as something grand to try. If you are looking for new seedlings be sure and try some of our mixed seed, as they will surely give perfect satisfaction. If planted not later than May 1st they will flower the first season.

The Way to Plant.—Take a shallow box about four to six inches deep; sift some good light soil in the same until folled with the same

The Way to Plant.—Take a shallow box about four to six inches deep; sift some good light soil in same until filled within an inch of the top, make a drill one inch deep, place your seed one and one-half inches apart, then cover until level. If planted under glass in a hot-bed, the same system can be used, but be sure and thoroughly sprinkle your seed every other day.

I most sincerely regret to be unable to offer seed of many of the Double types, due to the fact that seed of the Double sorts did not have sufficient time to ripen, due to the extremely early frost.

I highly recommend the following:

Fragrant Peony-Flowered. Finest personally selected hybrids. Pkg., \$1.00; oz., \$10.00. lected hybrids. Pkg., \$1.00; oz., \$10.00. eony-Flowered. Finest Mixed Hybrids. Peony-Flowered. Pkg., 50 cents.; oz., \$4.00.

Finest Mixed Hybrids. Pkg., 10 cents; Single. oz., \$3.00.

Finest Superb Mixed. Finest Mixed Hybrids. Pkg., 10 cents; oz., \$3.00.



Partial View of One of My Gladioli Fields.

Gladioli

The new Gladioli are without an equal either for bedding or borders. As a cut flower they are far superior to any other summer bloomer, either for lasting qualities or for the various uses for which they can be employed. If planted by the last of May they will bloom by the first to the middle of August, if cared for properly.

The Way to Plant.—Dig the row or bed from eight to ten inches deep, then spread a liberal amount of good fertilizer in the bottom of the row or bed, then rake it in thoroughly before planting your bulbs; but if stable dressing is used it should be spaded in when the bed is first dug over. I find that hen dressing can be used, giving first-class results, if applied properly; but it must be put in the bottom of the drill or bed, then covered with fully an inch of soil before the bulbs are planted. The bulbs after being planted should then be covered from four to six inches deep; just as soon as they show their heads through the ground, they should then be cultivated. If this is continued once a week, till they commence to flower one will be sure of first-class results. commence to flower, one will be sure of first-class results.

Special Offers

Knowing many of my customers are not familiar with the different named varieties, that they want good large flowering varieties regardless of the name, and wishing in order to guarantee satisfaction and give them the greatest value possible for their money, I make these Special Offers, all of which I recommend. The varieties I am to use in these offers are only the largest and best.

RECOMMENDED SPECIAL OFFER; For Massing and Borders. 100 Gladiolus; 25 America, 25 Augusta 25 Independence, and 25 Metropolitan. The 100 prepaid for \$5.00. 100 of each of the four varieties for \$15.00 prepaid. These are four of the frost

25 Independence, and 25 Metropolitan. The 100 for \$15.00 prepaid. These are four of the finest.

RECOMMENDED OFFER. One dozen named varieties, 12 different colors, varieties that are large, and that I will guarantee to give satisfaction, prepaid to any part of North America for \$1.00. I make this offer to insure you good results, and in the selection will give you the benefit of my experience SURPRISE COLLECTION. Fifteen first-class assorted Gladiolus for 50 cents, prepaid. TRIAL COLLECTION. Five giant-flowering Gladiolus, five different colors for 25 cents, prepaid.

Up-to-date New Varieties for 1915

I will send these Two Wonderful New Gladioli for 1915 prepaid to any part of North America for 75c.

LILY LEHMAN. New Holland Gladiolus. An imported variety of great promise. Blooms are delicate cream very slightly tinted pink. A delightful white; very waxy and lily-like. Flowers of large size and slightly ruffled on the edges. The blossoms are not set close on the spike like the "America-type" but grow on longer stems like lilies. The effect of a vase is very beautiful with a graceful airness very different beautiful, with a graceful airiness very different from the ordinary sorts. 35 cents each, \$3.50 per dozen.

PANAMA. (Banning.) A wonderful new seed-ling from "America," which it resembles, but is of deeper pink. Flowers very large and spike long. "Panama" was awarded a Silver Medal by the Royal Horticultural Society of London;

also Certificate of Merit from National Gladio-lus Society, London, in August, 1912, where it created a great sensation, especially among the English specialists, and Holland Bulb growers. It also received in 1911 Certificate of Merit from New York City Florists' Club; also in Newport, R. I., and Toronto, Canada. And in 1912, Certificate from the Dutch Bulb Society of Harlem, Holland; award for best pink in open class from American Gladiolus Society at Chicago. Special Michell Bronze also Certificate of Merit from National Gladio-Society at Chicago. Special Michell Bronze Medal for finest pink, A. G. S., Chicago. Its record for the past two years is astounding; winning highest award at every exhibition. The awards alone speak of its unsurpassing value. 50 cents each, \$5.00 per dozen.

Up-to-Date Gladioli of 1913 and 1914 Introduction

This Remarkable Collection of 14 Up-to-Date Gladioli, prepaid, to any part of North America for \$3.50; or this collection with the "Two New Varieties for 1915" included, for \$4.00, prepaid.

Aeroplane. The color is a beautiful clear deep pink with an exquisite pure white throat. Individual flowers are very large and massive, being well arranged, and many open at a time. 35 cents each, \$3.50 per dozen.

Contrast. (Banning.) Flowers of great substance and a beautiful compact spike of perfect form; color intense scarlet with a large, distinct, pure white throat, which is neither tinted nor mottled.

25 cents each, \$2.50 per dozen.

Eureka. (Alexander.) One of the most showy Gladioli ever introduced by us. It is a deep crimson, with a clear white throat, well open; the spikes are good size, very long, very striking. 25 cents each, \$2.50 per dozen.

Geo. F. Elcock. Exquisite New Gladioli Seedling.
A spectacular variety, producing large, wellexpanded flowers; cream white effectively overlaid salmon-pink; throat bright crimson-maroon.
25 cents each.

Lavender Queen. Superb New Gladiolus Seedling. Acknowledged to be unsurpassed from a point of beauty, color, size, and effectiveness. White, delicately overlaid clear lavender; throat, a beautiful clear purple. 25 cents each. \$2.50 per dozen.

Seedling. One of the most beautiful New Gladiolus Seedling. One of the most beautiful Gladioli under cultivation. A long, graceful spike of magnificently formed flowers; many open at one time. Delicate salmon-pink, with specks and blotches of deep salmon-pink on each petal; throat, primrose-yellow striped salmon. A variety of strong sturdy growth, and gigantic size. 25 cents each, \$2.50 per dozen.

Melrose. (Childs.) Beautiful white flaked pink. Bright crimson throat, 50 cents each, \$5.00 per

dozen.

Mrs. E. M. Smith. Alexander's New Gladiolus Seedling. A very attractive New variety of great substance. Deep pink, with bright cherry throat; two lower petals edged primrose-yellow. Plant, vigorous; spike, straight and strong. 35 cents each. \$3.50 per dozen.

Mrs. Frank Pendleton, Jr. (Kundred). Awarded First-class Certificate of Merit by the Massachusetts Horticultural Society of Boston. This new variety is the result of crossing the best of the largest flowered types, and is now a type of its own. Its color is the most exquisite salmon pink, with a very conspicuous blood-red blotch in the throat on the lower petals. This novelty was exhibited at Boston, Bar Harbor, and Newport; and judging from the commends made by those who saw it, undoubtedly it will become the most popular Gladiolus. 35 cents each.

Mrs. Krelage. A superb Gladiolus of immense size. Fiery-red with white throat; veined carmine and white. 25 cents each, \$2.50 per dozen.

mrs. James H. Lancashire. (Fairy Queen.) The coloring in this New Gladiolus, a deep cream fading to rose-tinted flesh color, with contrasting stripe of carmine on lower petals. Very valuable for florists' use or for home decoration. Many flowers open at one time; excellent keeping qualities. 35 cents each, \$3.50 per dozen.

dozen.

Niagara. (Banning.) A wonderful new Gladiolus of sterling quality. In color the flowers
are a delightful cream shade, with the two
lower petals daintily marked canary-yellow. The
throat is attractively splashed with rich carmine. The stamens are purple, and the stigmas pale carmine. The flower spike is very
erect and strong, and is wrapped with dark
green foliage. In shape it resembles America,
but the flowers are much larger and more
showy. 25 cents each. \$2.50 per dozen.

President Taft. (Stewart.) An exquisite variety of delicate salmon-pink, shaded darker at edge with deep crimson blotch in throat, and an attractive white line through each petal. A grand variety which evokes words of praise wherever exhibited. The spikes and flowers are of the largest size. 35 cents each, \$3.50 per dozen,

Sterling. Minnesota, or Lafayette. (Groff.)
A beautiful delicate pale yellow with rich cherry throat. One of the finest of our this season's Seedlings; and nearest in color to the famous New Ruffled Gladiolus, "Kunderdi Glory." A perfect beauty. 25 cents each. \$2.50 per dozen.

Finest Gladioli of Recent Introduction

I will send this Grand Collection of 10 Up-to-Date Gladioli, prepaid, to any part of North America, for \$1.50. Varieties included in this collection, 20 cents each, \$2.00 per dozen.

Canary Bird. As clear a shade of yellow as can be produced.

Dawn. (Groffs.) Flowers large, of a delicate salmon, shading to white at throat; with a small claret stain on the lower petals.

Golden King. (Black & Co.) "Golden King" resembles its parent "Golden Queen" very much in color, but is much larger in size and habit of growth. The color is a bright, glistening, golden yellow, with a charming vivid crimson blotch in throat. "Golden King" is considered the finest blotched yellow of American origin.





GLADIOLI-Continued.

Delightful salmon rose, with beautiful creamy blotch. Very large.

A charming shade of pink, tinted

(Groff.) The flower spike is large; the flowers being pure white daintily overlaid and veined a delicate pinkish-lavender; the stamens are purple and the stigmas pale carmine. A remarkable variety of excellent habit.

maroon blotch on lower petals.

No. Van Fleet.) The Amaryllis

rinceps. (Dr. Van Fleet.) The Amaryllis Flowered Gladiolus; color, rich crimson, with intense shadings in the throat and broad white blotches across the lower petals.

osella. (Groff.) The upper petals are lavender-pink, while the lower ones are a lively shade of rose-purple, with a clear white throat.

Wild Rose. (Childs.) Bright rose, extra large flower; exceedingly delicate.

Select Standard Gladioli

Varieties included in this Superb Collection, 10 cents each, \$1.00 per dozen, \$7.50 per 100, prepaid. 25 of one variety at 100 rate. The collection of 24 Select Standard varieties for \$2.00 prepaid.

I will send the three above collections, with this one included for \$6.00, prepaid; fifty different varieties.

frica. Dark amaranth, large, tinted white center. amaranth, shaded black, with

lice Carey. (Teas.) One of the finest whites ever introduced. The whole flower is a pure white at first glance, but you will find by close examination a very faint stripe of delicate light violet on the inside of the lower petals. Alice Carey.

Baron Hulot or Blue Jay. (Groff.) The finest blue to date. A rich, deep color of indigo blue.

Brilliant. (Childs.) Beautiful orange-red, with carmine and white throats.

Cracker Jack. (Groff.) Large flowers of rich, velvety dark red; throat spotted with yellow and dark maroon; a most sensational variety.

agene Scribe. (Lemoine.) Flowers very large and wide; perfect soft rose, blazed carmine-red. Eugene Scribe. Extra fine.

Golden Queen. (Stewart.) An exquisite bright golden-yellow, with a prominent rich carmine blotch in the throat; very strong spike of perfect form.

Klondyke. (Christy.) Strong, vigorous plant, blooming early; flowers round, well-opened, of clear primrose yellow; with blotches of vivid crimson-maroon on the three lower petals.

The color is bright solfreno (Tracy.) with white throat, bordered with a deeper color.

iberty. (Tracy.) A bright red with strikingly marked primrose throat. Large, well-expanded Liberty. flowers.

deadowvale. (Cowee.) One of the purest of whites, without a shade of color, except in the throat where there is a touch of vivid crimson; the three lower petals have a slight center markings of clear crimson-pink. Meadowvale.

detropolitan. (Groff.) The gem of this collection, the flowers are of the largest size, being well expanded. The color combination is most fascinating; the flowers are of light crimson scarlet with a beautiful deep cherry throat; edged salmon-pink, the whole being delightfully strings risk property. Metropolitan. delightfully striped rich crimson.

Mohonk. (Childs.) Flowers of large size and great substance; deep dark pink, with spotted throats, shaded orange and flaked maroon.

azinscott. (Childs.) Bright, blood scarlet, with deep, velvety crimson-black blotches and white mottlings in throats. Nazinscott.

ctoroon. A very odd variety; salmon-pink, heavily overlaid yellow; throat curiously marked and dotted crimson. Octoroon.

Peacock. Beautiful light blue, with crimson and bright yellow throat, marked like a giant pansy.

Pink Beauty. (Speelman.) Deep pink with small dark blotch.

arsdale. A grand Gladiolus, with large lavender colored flowers, shaded beautiful dark rose; extra large spikes growing very erect.

White, slightly suffused crimsonrose, large rose blotches.

Snow-white. (Packard.) Color, pure white, with faint markings of yellow in the throat.

Taconic, or Perfection. Gertrude or Geo. Betscher. (Groff.) The finest Pink Gladiolus in existence. Clear, bright, lively pink. Spike very long, with flowers large and well arranged. I highly recommend this variety.

The King. (Groff.) A beautiful, rich, deep pur-ple with an ideal chrome yellow throat, the lower petals veined, white. The flowers are from 4 to 6 inches in diameter, borne on long spikes. Very large and showy.

Wm. Falconer. (Childs.) White, heavily splashed violet-pink. Attractive.

ddity. (Childs.) Deep amaranth red, deeply suffused with purple-blue; large, distinct white marks through the petals, with red and white mottled throats. Much admired. Oddity.

Standard Gladioli

This collection is of the best Standard Gladioli. Five cents each, 50 cents per dozen, \$5.00 per 100, prepaid. 25 of any one variety at 100 rate. The collection of 12 for 50 cents (or any six for 25 cents, prepaid). A Gladiolus bed displaying one color is ideal for massing and adds greatly to the surroundings.

America. (Banning.)
"King of Gladioli." Universally acknowledged Gigantic flowers of clear lavender-pink.

Augusta. (Hallock.) Lovely, pure white, with blue anthers.

Brenchlevensis. (Youell.) Vermilion-scarlet. Fine variety.

variety.

Florida. Dark crimson. Very early to flower.

Independence. (Groff.) Rich, clear, deep pink,
with throat markings of dark red. A very
tall and strong grower, of great substance.

One of the best for cut flowers.

Kunderdi "Glory." "The Famous Ruffled Gladiolus." (Originated by A. E. Kunderd). Each
lower petal is exquisitely ruffled and fluted.

Massive, beautiful flowers, which are well expanded and in color delicate cream pink with
an effective crimson stripe through the center
of each lower petal.

Madame Monneret. Delicate rose. Fine.

Marie Lemoine. (Lemoine.) Large spike of fine expanded flowers, upper divisions of a pale cream color flushed salmon-lilac, the lower divisions spotted violet and yellow.

ay. (Crawford.) A lovely, pure white flower, finely flaked with rose-carmine.

Mrs. Francis King. Light scarlet of a pleasing shade; flowers are large, well arranged on a strong spike, there being four to six open at one time. One of the best in existence.

ovelty. (Groff.) An exceedingly odd variety of beautiful light salmon color; with orange-yellow throat; the whole being dotted and Novelty. mottled crimson.

Woodrow. oodrow. A very exquisite and attractive variety. Scarlet flower, with deep yellow throat.

My Special Mixtures

Some of the very best strains ever offered; also some of the best and grandest named varieties introduced in this country.

Alexander's Special Select Mixture

This strain comprises a large range of some of the very best colors and varieties ever offered at these prices, consisting principally of the best white, yellow, and pink shades.

First size, \$1.00 per dozen prepaid, or \$7.50 per 100, prepaid; \$7.00 per 100, ex-

press collect.

Second size, 75 cents per dozen, prepaid; \$6.00 per 100, prepaid; \$5.50 per 100, express collect.

Alexander's Select Mixture

This strain comprises the best mixture of large flowering red and dark shades. First size, 75 cents per dozen, prepaid; \$6.00 per 100, prepaid; \$5.50 per 100, express collect.

My Special Select Mixture of Some of the best Blues, Violet, Lavender and Smoky Shades.

These are new and rare colors, \$1.00 per dozen, \$7.00 per hundred, prepaid; \$50.00 per thousand, express collect.

My Special Mixture of Groffs

This strain comprises a large range of colors, some of the best Groffs grown, consisting of many red, crimson and darker shades.

First size, 50 cents per dozen, prepaid; \$3.00 per 100, prepaid, or \$15.00 per 1,000, prepaid; \$2.00 per 100, express collect, or \$12.00 per 1,000, express collect.

My Grand Mixture

This strain comprises a large range of colors; some of the older types, together with a large number of new varieties, making it perfectly satisfactory, and by far the best obtainable for the prices.

une pest obtainable for the prices. First size, 30 cents per dozen, prepaid; \$1.75 per 100, prepaid; \$1.50 per 100, express collect; \$12.00 per 1,000, prepaid; \$9.00 per 1,000, express collect. Second size, 25 cents per dozen, prepaid; \$1.50 per 100, prepaid; \$1.00 per 100, express collect; \$8.00 per 1,000, prepaid; \$6.00 per 1,000, express collect.



See the back cover for larger picture and our offer to you on this very fine collection of Gladioli.

`annas

The Way to Plant Cannas: Set dormant roots from 4 to 6 inches deep, 18 inches apart. Cannas will stand a good deal of forcing. Plant in any ordinary garden soil, using a liberal amount of well rotted stable manure or fertilizer. Beds of a solid color, or two colors, are the best.

How to Arrange Cannas in a Circular How to Afrange Cannas in a Circuia Bed: Get the tallest growing varieties in the center, and then carefully grade each succeeding circle, using dwarf kinds for the outside. Plant one Canna in center the outside. Plant one Canna in center of bed, next six Cannas 18 inches apart in a circular row 18 inches from center. For each succeeding circle use six more Cannas than were used in the previous circle, and make 18 inches farther away from the center. A 10-foot bed thus planted will contain 1 Canna in center, 6 in first circle, 12 in second circle, and 18 in outer circle, all 18 inches apart.

Special Canna Offer

For small bed 5 to 6 feet in diameter, I will send 7 Cannas, my selection; one I will send 7 Cannas, my selection; one tall variety for center, and six shorter of another variety for the outside, using my best judgment as to blending, prepaid for \$1.00; or for a bed 8 to 9 feet in diameter, 7 tall Cannas of one variety for center and first circle, varieties blending, and 13 shorter Cannas of another variety for second circle, varieties blending; the 20 Cannas for \$2.00, prepaid.

Popular Foliage Cannas

Of the many French, Crosy or Common Foliage Canna introduced, those offered be-low are the best and most popular. The habit of growth is remarkably vigorous; all

producing large and luxuriant foliage.

Select list of French Cannas, 15 cents each, \$1.50 per dozen, or I will send this set of five Cannas for 50 cents, prepaid, to any part of North America; if wanted in larger lots, \$8.00 per 100 by express, collect.

Flashlight. One of the finest green foliage Cannas;

flowers red. 3 to 4 feet high.

Florence Vaughan. Large orchid flowers of special
merit. Bright, rich, golden-yellow, spotted with
bright red. The foliage is a bright green, 4 feet high.

ing of Bronzes. Rich, bronzy green foliage, broad, palm-like leaves, heavily veined and shad-King of Bronzes.



King Humbert.

ed with rich purplish bronze. Flowers pinkish salmon. Height 5 to 7 feet. ohengrin. The best green foliage Canna.

salmon. The best green foliage Canna. Lives, shade of bright red; strong grower; fine for bedding. 3 to 4 feet high.

President Cleveland. Scarlet, with a deep bronze foliage. Very strong grower. Extra fine for the

Italian or Orchid-Flowered Cannas

This wonderful new type of Giant-Flowering Canna is far superior to the Crosy type or Common Foliage Canna; having gigantic flowers, and the most artistic colors.

Six Giant Orchid-Flowering Cannas, prepaid, to any part of North America for 75 cents.

eorge Washington. Wonderful Orchid-Flower-ing Canna. The best Giant-Flowering Canna; George ing Canna. The best Gant-Flowering Canna; color, very beautiful dark crimson, rich and velvety; flowers are very large and borne in great trusses. We recommend this as one of the most satisfactory in existence. Foliage, heavy green. Height 3 to 4 feet. 15 cents each, \$1.50 per dozen.

Giant Crimson. New Orchid-Flowering Canna. One of the brightest and best; producing enormous trusses of rich crimson flowers, upon a very luxuriant foliage. One of the finest for the center of a bed. Height, 3 to 5 feet. 15 cents each; \$1.50 per dozen.

diana. Giant Orchid Flowers, of orange yellow overlaid with flame color, very rich and attractive, entirely different from any other Canna. Foliage dark green. Height, 5 to 6 feet. 15 cents each; \$1.50 per dozen.

talia. Attractive Orchid-Flowering Canna. Center brilliant red, petals widely bordered with clear yellow, striking and handsome. Flowers are produced upon strong, sturdy plants; foli-

age, green. Height, 3 to 4 feet. 15 cents each; \$1.50 per dozen.

ring Humbert. Up-to-Date Orchid-Flowering Canna. The pride of the Orchid-Flowering Canna; bright orange-scarlet, effectively streaked with crimson. Foliage, bronze, with browsish-green stripes; large, thick and leathery. A strong, robust grower. One of the most satisfactory. Height, 3 to 4 feet. 15 cents eacn; \$1.50 ner dozen. King Humbert. \$1.50 per dozen.

Pennsylvania. Superb Orchid-Flowering Canna. Flowers are extra large, often measuring seven inches across; remarkably free, of an intense vermilion scarlet, overlaid with an orange sheen; foliage rich green. 4 to 5 feet high. 15 cents each; \$1.50 per dozen.

Purple-Foliage Orchid-Flowering Canna Purple-Foliaged Canna, Wyoming. One of the most majestic Cannas. Blossoms orange-colored, true orchid shape, with large, round petals that flutter in the breeze like glistening silken flags. 4 to 5 feet high. 15 cents each; \$1.50 per dozen.

Montbretia

A comparatively new summer and autumn-flowering bulb, which is one of the most brilliant, easily grown and satisfactory of all garden flowers, as well as the very choicest.

An ideal border plant, with elegant and graceful Gladiolus-like flowers and foliage. Should always be grown in masses or groups, and thus remarkably showy and brilliant. From July to October they are one mass of flowers, spike after spike of the flame-like beauties appearing. Extra fine for cutting, and very effective for bouquets, their dash of color lighting up a heavy mass of flowers with

The Montbretias are easier than Gladiolus to grow, and require the same treatment, but can be planted earlier and left in the ground later, as they are so hardy as to continue blooming after fall frosts.

Soil should be thoroughly pulverized, and bulbs anted five inches deep. Plant bulbs three to planted five inches deep. Plant bulbs three to five inches apart; and although they will survive the winter with liberal mulching, I recommend harvesting them in the fall. They are very popular for clumping among perennials and for massing

The colors vary from clear yellow to rich scarlet; and the plants grow from eighteen inches to two feet in height.

Aurea. The finest yellow variety in existence. Flowers large, and produced with remarkable profusion. In color, a beautiful golden yellow. Ideal for massing. 50 cents per dozen; \$3.00 per 100.



Tritoma Pfitzerii.

rocosmiaeflora. "The Queen of Montbretias." A showy orange-scarlet, with a beautiful golden-yellow throat. The strongest and most beauti-ful of the Montbretia. Flowers large, and pro-duced with great freedom. 25 cents per dozen; Crocosmiaeflora. \$1.50 per 100.

Fire King (New.) Splendid glowing scarlet red. One of the most beautiful new varieties. 35 cents per dozen; \$2.00 per 100.

osea. Bright salmon rose; novelty. 35 cents per dozen; \$2.00 per 100.

Tigridia

One of the most showy of all summer bulbs, One of the most showy of all summer bulbs, and bloom from mid-summer until frost, growing from 10 to 12 inches high, with large, curious wide-open triangular blooms. The colors and markings are very brilliant and peculiarly odd and attractive, and clumps of them in the border have a most gorgeous effect. It is difficult to name a flower of such unique and exquisite beauty as a Tigrida the superh spotting being so salfname a nower of such unique and exquisite sour-ty as a Tigrida, the superb spotting being so self-like and handsome. They are easily grown and always more than satisfactory. Conchiflora. Attractive new Tigridia. Beautiful

golden yellow effectively spotted brilliant orange red. 10 cents each; \$1.00 per dozen, prepaid.

Tritoma

(Red-hot Poker, Flame Flower, or Torch Lily)

(Red-hot Poker, Flame Flower, or Torch Lily)

The greatest bedding plant ever introduced, surpassing the finest Cannas for attractiveness and brilliancy, equal to Gladiolus as a cut-flower and blooms incessantly from June until December, regardless of frost. Plants are perfectly hardy in the open ground all winter south of Philadelphia; further north they must be protected or wintered in a cellar. Just bury the roots in sand; nothing more is required. Should be planted out early in spring, and will commence growth and bloom at once, growing larger and finer every day. Plants show from 6 to 20 grand flower stalks all the time, each holding at a height of 3 to 4 feet a great cluster of flame colored flowers of indescribable beauty and brilliancy. Fall frosts do not kill or stop its blooming, and it is as brilliant as ever long after all other garden flowers have been killed. For cutting it is unsurpassed, and the beautiful long spikes keep several weeks in water. Without a single exception, it is the most desirable garden flower out a single exception, it is the most desirable garden flower.

> (The Everlasting Flame Flowfitzerii. (The Everlasting Flame Flow-er.) In bloom from August to Novem-ber, with spikes from 3 to 4 feet high and heads of bloom of a rich, orange-scarlet, producing a grand effect either planted singly in the border or in masses. 25 cents each, \$2.50 per dozen.

varia grandiflora. (Common Red-Hot Poker.) Orange-red spike thrown well above the foliage. August and Septem-ber. 4 to 5 feet. 15 cents each, \$1.50 Uvaria grandiflora. ber. 4 to per dozen.

Zephyranthes

Zephyr Flower, or Fairy Lilies

Beautiful dwarf, bulbous plant, very effective for masses or borders, flowering with great profusion during the summer. They are also suitable for pot culture. 6 bulbs clustered in a 6-inch pot in the autumn will give a fine display during the winter. 8 inches high.

Zephyranthes. Crimson-scarlet. Beautiful Amaryllis-like flowers. Very effective. 10 cents each; \$1.00 per dozen, prepaid.



Iris Germanica, Pallida Dalmatica.

(New). Very attractive on account of its rich and unusual color. Standards; heliotrope of tissue-like delicacy, inner petals straw and lavender. Falls; light mauve traced with white. A very fine, rich flower. 50 cents each. \$5.00 per dozen.

Iris

IRIS GERMANICA or German Iris

Familiar and well-beloved flowers of Spring. The purity of their beauty and their haunting fragrance are decidedly refreshing.

The winsome, modest beauty of some, forming a striking contrast to their more glorious sisters arrayed in a sheen of irridescent splendor. They fairly outrival the orchid in the wide range of coloring, which includes yellows, from light canary to deep golden; blues, from soft lavender to intense purples; reds, from pinkish mauve to claret and maroon; beautiful bronzes, and pure whites: and some varieties are marked and margined with other colors in exquisite harmony.

The German Iris succeeds in partial shade, but gives the most satisfactory results in a dry, sunny location. They are perfectly hardy and require only ordinary cultivation; growing luxuriantly. They should be planted early in the Spring; March, April, and May; or in the Fall during August, September and October. Plant the bud or crown about two inches below the surface. the surface.

In this description, Standards signifies the three standards, erect, or upright curling petals; Falls the three falls, or drooping petals.

My collection of German Iris consists of the very Newest and Choicest Up-to-Date Novelties and the Finest Standard varieties.

New Irises

INTRODUCTIONS OF GOOS KOENEMANN, Nieder-Waller, Germany.

This collection of Six Superb New German Irises for \$3.00 prepaid to any part of North America.

Ideal New German Iris. and Falls; a beautiful creamy white. One of the finest to date. 75 cents each.

Helge. Superb New German Iris. Standards and Falls lemon yellow with pearly shadings. This variety is unsurpassed in every respect. 50 cents each.

cents each.

Iris King. Wonderful New German Iris. A
beautiful new Iris obtained by crossing I.

"Moari King" with I. "Pallida," combining
the brilliant colors of the former with the
large flowers and tall growth of the latter.
Standards, clear lemon-yellow; Falls, rich
maroon, bordered yellow. 75 cents each.

Princess Victoria Louise. Rare New German
Iris. Standards, beautiful sulphur-yellow;
Falls, rich plum, bordered cream. One of the
choicest. 75 cents each.

choicest. 75 cents each.

Rhein Nixe. Choice New German Iris. One of the largest and finest. Standards, pure white; Falls, deep violet-blue, with a white edge. 75 cents each.

Walhalla. Magnificent New German Iris. One of the finest of the new varieties. Standards; lavender; Falls, wine-crimson. Large, finely formed flower. 50 cents each.

IRIS GERMANICA - Pallida Section

The Pallida varieties are tall, strong growers, with exceedingly wide foliage, and highly ornamental. The flowers are the largest of any of the Germanica, and are very fragrant, as fragrant as orange blossoms. The most handsome shades of blue, lavender, and purple.

snades of blue, lavender, and purple.

Delicata. Standards, pale lavender; Falls, white, delicately traced and tipped lavender. 15 cents each. \$1.50 per dozen.

Glori d' Hillegon. One of the finest to date. Standards and Falls; pure porcelain-blue, exquisite. 50 cents each, \$5.00 per dozen.

Khedive. Beautiful soft lavender, with distinct orange heard. 25 cents each. \$2.50 per dozen.

orange beard. 25 cents each. \$2.50 per dozen.

East Bridgewater Dahlia Gardens J. K. Alexander, East Bridgewater, Massachusetts

ochi. A most beautiful variety, and a great favorite. Standards and Falls effective rich purple. This is one of the choicest. 25 cents Kochi. purple. This is one of each. \$2.50 per dozen.

Lady Francis, Syn. Celeste. This is one of the purest and pale blue of ultra marine cast; Falls, delicate violet edged lighter; golden beard. 35 cents each. \$3.50 per dozen.

Leonidas. Standards, clear mauve; Falls, rosy mauve. 35 cents each. \$3.50 per dozen.

Madame Pacquette. Standards, very delicate light purple, inner petals lavender daintily striped heliotrope; Falls, are of great beauty, these are of deep purple, with threads of violet. Very large. 25 cents each, \$2.50 per dozen.

dozen.

Pallida Dalmatica, Syn. Princess Beatrice.
Standards, lavender; Falls, clear deep lavender.
35 cents each. \$3.50 per dozen.

Purpurea. Syn. Atropurpurea. Very showy and imposing. Standards and Falls, purple. One of the best 25 cents each, \$2.50 per dozen.

Queen of May. The remarkable coloring of this variety assures it a supreme place in the Iris family. Standards, exquisite lilac-pink or rose - lilac; Falls, lilac daintily blending to white; general effect, almost pink; a color rare among almost pink; a color rare among Irises. Very fragrant; large and effective. 15 cents each, \$1.50 per dozen.

Trautleib. (New) Standards, and Falls. A most pleasing shade of rosy lilac. 75 cents each.

Variegata Section
The Standards in this section are of various shades of yellow.
Berginana. Standards, and inner petals pure gold; Falls, maroon with rich golden tracing. Medium height. 20c each, \$2.00 per dozen.
Darius. One of the most distinct and beautiful. Standards, pure. Darius. One of the most distinct and beautiful. Standards, pure, clear yellow, inner petals rich canary yellow. Falls, light vio-let edged with straw color, charm-relative points 25 cents each, \$2.50 per dozen.

per dozen.

Hector. Perfectly wonderful coloring. Standards, soft clouded yellow: Falls, rich purple color with velvety reflex. Very showy. 20 cents each, \$2.00 per dozen.

Honorabilis. The most popular of all Iris. Similar to San Souci. Standards; beautiful golden yellow, Falls; rich mahogany-brown. Very effective 10 cents cach \$1.00 per effective 10 per effec

effective. 10 cents each, \$1.00 per dozen.

dozen.

Iris King. Standards, clear lemon yellow; Falls, rich maroon, bordered yellow. 75 cents each.

Margolin. Standards, light clear yellow; Falls, yellow, interlaced with magenta. 15 cents each, \$1.50 per dozen.

Mexicaine. (New) Standards, very clear yellow; Falls, maroon reticulated white. 75 cents each.

Monhassan. Excuisite. Standards,

golden yellow; Falls, white and yellow, effectively veined and mottled brown. A perfect beauty of special merit. 25 cents each, \$2.50 per dozen.

Mrs. Neubrunner. (New) The most charming of the yellow Irises; the color is a deep golden yellow. They are as gorgeous as a butterfly. A rare variety. 75 cents each. San Souci. Syn. Rebecca. Fine for massing and an Souch. Syn. Repects. Fine 101 massing since for border effect. Standards, canary, base reticulated dove color. Falls, yellow, charmingly veined and interlaced with brown, fading to light maroon. Very popular. 15 cents each, \$1.50 per dozen.

Amoena, Plicata, Squalens and Various Other Sections

Brooklyn, Syn. Chalcedonia, Johan d'Worth. very reliable standard variety of medium height. Standards, light mauve; Falls, purple, heavily veined. A very prolific bloomer. 15 cents each,

veined. A very proline bloomer. 15 cents each, \$1.50 per dozen.

Compte de St. Clair. Deep violet, with white margin. 25 cents each, \$2.50 per dozen.

Cypriana Superba. One of the best standard varieties. Standards and Falls, beautiful royal purple. Very effective. 25 cents each, \$2.50



Madame Chereau (See page 38).

IRIS-Continuued.

Elegans. Syn. Vidonne and La Martine. A very winsome flower. Standards, nearly white dashed and splashed with violet. These markings are striking, and unusual. Inner petals light lavender. Falls, violet veined with white. 75 cents each.

Eugene Sue. A very choice variety. Standards, white, inner petals white, Falls, violet edged white, charmingly veined. 20 cents each, \$2.00 per dozen.

Fairy. Properly named. A sweet, dainty flower. Standards; pure white, delicately bordered and suffused soft blue, inner petals white and lavender, Falls, white, charmingly veined. Very fragrant. 35 cents each. \$3.50 per dozen.

Flavescens. Standards and Falls, a delicate shade of soft yellow. Very fragrant, fine for massing. 15 cents each, \$1.50 per dozen.

Florentina Alba. Syn. Silver King. The finest white variety. Standards and Falls, porcelain, changing to pure white. Large and very fragrant. 15 cents each, \$1.50 per dozen.

Florentina Blue, Syn. German Blue. An excellent standard variety which has attained great popularity. Standards and Falls; Yale-blue. Very frag

Falls; Yale-blue. Very fragrant. 15 cents each, \$1.50 per dozen.

Jacquesiana, Syn. Caroline de Sansel and Conscience. Standards, bright coppery crimson, Falls, rich maroon. 75 cents each.

Lord Grey. Clouded rose-fawn. Very novel. 25 cents each, \$2.50 per dozen.

Madame Chereau. The pride of the German Iris; a tall, stately, queenly flower. Standards, white, edged and fringed mauve interspersed with lilac, inner petals white; Falls, white edged the same as the standards, 15 cents each, \$1.50 per dozen.

Mrs. H. S. Darwin. (New) Pure white; Falls, slightly reticulated violet at base. 25 cents each, \$2.50 per dozen.

Nymph. A champion variety that possesses a most charming individuality. Standards, pale



"And stately Iris fring'd the way"-

lavender, shaded darker, inner petals light lilac and yellow; Falls, purple, reticulated white. 15 cents each, \$1.50 per dozen.

Queen of the Gypsies. Perfectly marvelous blending of colors. Standards, smoky or dusky light bronze; Falls, purplish red. An entirely new color; one of the finest to date. 25 cents each, \$2.50 per dozen.

Sambuciana Beethoven, Syn. Miss Brough. Flowers of exquisite beauty. Standards, lilac, finely reticulated; inner petals light yellow; Falls, rosy purple with orange crest. Very striking. 25 cents each, \$2.50 per dozen.

Shakespeare. Standards, bronze yellow; Falls, maroon, reticulated yellow. One of the choicest. 35 cents each, \$3.50 per dozen.

Windham. (New) Standards, very soft lavenderpink; Falls, heavily veined with a darker shade. 75 cents each.

Iris Kaempferi - Japanese Iris

A splendid hardy plant of easy growth, which thrives anywhere, but delights in constant cool, moist soil. In its native home it flourishes in swamps; succeeding admirably by the side of streams, lakes and ponds. Few people are aware of the beauty of this class of Iris, which commences blooming about the middle of June and continues for five or six weeks.

Wonderful Japanese Iris

Snow Queen. A champion variety. The flowers are of immense size, from six to eight inches in diameter; of a pure glistening snow-white,

with creamy white stigmas. The Snow Queen is perfectly phenomenal. 25 cents each, \$2.50 per dozen.

Small|Fruits

Grapevines

We will ship all Grapevines prepaid, at prices quoted.

Our Grapevines are strong threeyear-old vines of the finest quality.

NEW GRAPES

Campbell's Early. Black. Cluster large and shouldered, moderately compact; very early and productive. This is claimed to be the finest Grape that has been produced in a long time. It makes a strong growth, with abundant thin, healthy foliage. Quality about the same as Concord. \$1.00 each.

STANDARD VARIETIES OF GRAPES

Concord. Black. Early; decidedly the most popular Grape in America, and deservedly so. Bunch large, shouldered, compact; berries large, covered with a rich bloom; skin tender, but sufficiently firm to carry well. Succeeds everywhere. 25 cents each. \$2.50 per dozen.

Delaware. Red. Compact bunch, very delicious; always bringing the highest price in market and always considered the best for home use. Berries small; skin thin, but firm. Ripens with Concord, or a little before. It should be in every garden. 50 cents each. \$5.00 per dozen.

Moore's Early. Black. Bunch, rarely shouldered, not quite so large as Concord; berries larger and very much like it in flavor and quality. Ripens so early as to be nearly out of the market before Concord starts in, therefore a very popular early market variety. Succeeds best on rich soil. 50 cents each, \$5.00 per dozen.

Niagara. White. Bunch very large and handsome, often shouldered, compact; berries large, round; skin thin, tough, does not crack, and carries well; has not much pulp when fully ripe; melting, sweet, with a flavor and aroma peculiarly its own, and agreeable to most tastes; ripens with Concord. Succeeds everywhere and is a favorite with every grower and buyer. 50 cents each, \$5.00 per dozen.

Pocklington. Pale green. Usually with a tinge of golden yellow where exposed to the sun; bunch large, compact; berries large, covered with a beautiful white bloom; flesh juicy, sweet, with considerable pulp. Foliage large and



healthy. A seedling of the Concord, ripening soon after. 50 cents each, \$5.00 per dozen.

Salem. (Rogers' No. 53). Red. One of the best and most popular of the Rogers; ripens with the Concord. 50 cents each, \$5.00 per dozen.

Worden. Black. Bunch large, sometimes shouldered, compact; berries very large; skin thin. Superior to the Concord in the following points; Better quality, larger berries, more compact, and ripens five to ten days earlier. Fully equals Concord in vigor, health and productiveness. 50 cents each, \$5.00 per dozen.

Currants

All Small Fruits shipped by express; collect.

Fay's Prolific. This is the finest Red Currant known: a Currant that has been widely planted, and gives general satisfaction. Fruit in color, a beautiful bright red; very large, and of exexcellent flavor. Best in quality and productiveness. 25 cents each, \$2.50 per dozen.

London Market. The home of this valuable currant is Michigan, where hundreds of acres of currants are grown for the Chicago markets. No other variety is so popular in that noted fruit section. The fruit is of good size, being larger than Victoria Versailles and North Star. It is enormously productive. Valuable for the

home garden or commercial purposes. Price, 15 cents each, \$1.50 per dozen.

Wilder (President Wilder). Bush upright, vigorous; clusters above medium length; berries large to very large, averaging large; bright red; excellent, with a mild sub-acid flavor. Ripens early and remains bright and firm until very late. Because of its exceedingly vigorous growth, great productiveness, high quality and remaining good so long after ripening, we recommend this as one of the best red currants, both for table and market. 15 cents each, \$1.50 per dozen.

Rhubarb

Rhubarb (or Pie Plant). For family or market. Plant 12 to 18 inches apart in rows.

Colossal. Early, tender and very large. 25 cents each, \$2.50 per dozen.

Extra large plants for forcing in greenhouses. 50 cents each, \$5.00 per dozen, prepaid.

Mammoth. Strong, vigorous grower, producing extra large stocks of finest quality, of a decided pink color. 25 cents each; \$2.50 per dozen, prepaid.



Hedge of Berberis Thunbergii.

Hedge Plants

BERBERIS THUNBERGII

Where a low, dwarf, deciduous hedge is wanted, thing equals this beautiful Barberry. It is of nothing equals this beautiful Barberry. It is of spreading habit, growing extremely thick right from the base, and requires but little pruning to keep it in shape. The leaves are small, light green, and towards fall assume rich, brilliant colors, the fruit or berries becoming scarlet; absolutely hardy in all parts of the country. Extra strong 3-year-old plants, 18 to 24 inches high, \$2.00 per dozen; \$15.00 per 100; \$120.00 per 1,000. nothing equals It is of

CALIFORNIA PRIVET

Of all ornamental hedge plants this is the most popular, and more of it is planted than all others combined. Its foliage is a rich, dark green, and is nearly evergreen, remaining on the plant until midwinter. It is of free growth, and succeeds under the rest adverged experience. and succeeds under the most adverse conditions, such as under dense shade of trees, where other plants would not exist.

To form a dense hedge from the base up the plants should be severely pruned the first two seasons. Plant the one-year-old size 8 inches apart in the row, the larger sizes 10 to 12 inches apart. Strong, 1 yr., 18 to 24 in., \$1.50 per doz.; \$10.00 per 100; Strong, bushy, 2 yr., 24 to 30 in., \$3.50 per dozen; \$20.00 per 100.

All Hedge Plants shipped by Express; collect.

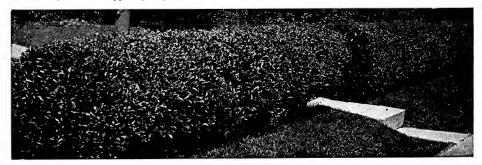
SPIRAEA

SPIRAEA
Anthony Waterer. A rapid grower, with upright spreading branches, and dark green foliage; ideal for hedges. Brilliant rosy carmine flowers in dense clusters, blooming all through the late part of the summer. 18 to 24 in. high, \$3.00 per doz.; \$25.00 per 100.
Opulifolia Aurea. (Golden Spirea.) One of the best of our golden-leaved shrubs. White flowers in clusters, produced in May. Foliage goldenyellow all summer. 18 to 24 inches high, \$5.00 per doz.; \$35.00 per 100.
Van Houttei. By many this is regarded as the finest of all Spireas, and it is assuredly one of the most esteemed shrubs in cultivation. It

nnest of all Spireas, and it is assuredly one of the most esteemed shrubs in cultivation. It forms an erect bush with graceful arch-like branches, well covered with neat, rich green foliage, and in early summer a profusion of large, pure white flower clusters, very hardy and a most effective shrub. One of the best for hedges. Strong, 1 yr., 12 to 18 in., \$2.00 per doz.; \$18.00 per 100. Extra strong, 2 yr. 18 to 24 in., \$2.50 per doz.; \$20.00 per 100.

SYRINGA or LILAC

Syringa Vulgaris. (Common lilac.) One of oldest shrubs, but still ranks among One of the choicest. Purple, fragrant flowers, large clus-ters. Flowering in May. Very ornamental, may be trimmed to four or five feet, or allowed to grow to eight to twelve feet in height. \$2.50 per doz.; \$20.00 per 100.



California Privet is the most popular hedge.

Ornamental and Flowering Shrubs

Shipped by Express: collect.

BERBERIS - Barberry

(Japanese Barberry.) Berberis. Thunbergii. One of the most beautiful shrubs either for hedging or general purposes. It is of a neat, compact growth and never need be touched with the shears. The foliage is beautitouched with the shears. The foliage is beautiful at all times, and in the fall turns to a most brilliant crimson color. The plant is literally covered with bright scarlet berries all the fall and winter. It seldom grows over 4 ft. high. It is fine for the edge of a terrace and along roads and walks.

Age	Height	Each	Doz.
1-year,	10 to 15 in.	\$0.25	\$2.00
	15 to 20 in.		2.50
			5.00
5-year	specimens	1.00	

Berberis. Vulgaris Purpurea. (Purple - leaved Barberry.) Especially remarkable for its dense, parperry.) Especially remarkable for its dense, upright growth and its brilliant purple foliage and fruit. When full grown plants attain a height of 4 to 5 ft., but can be kept at any height below this by shearing. It is very valuable as a border for walks and drives. Splendid for a hedge, also good as single specimens on the lawn. Endures partial shade and is

perfectly hardy.

18 to 24 inches, 50 cents each, \$5.00 per doz.

Specimen bushes, 2 to 3 feet, 75 cents each.

DEUTZIA -

We are indebted to Japan for this valuable genus of plants. Their hardihood, fine habit, luxuriant foliage and profusion of attractive flowers places them among the most beautiful and



Forsythia Fortunei.



Deutzia Gracilis.

most popular of flowering shrubs at the present Flowers in June and through July and time. August.

racilis. A low growing shrub with slender, graceful branches of pure white flowers, free flowering and very sweetly scented. 10 to 12 in., bushy, 25 cents each, \$2.50 per dozen; in., bushy, 50 cents each, \$5.00 per dozen.

Pride of Rochester. A variety of Deutzia Crenata Flora Plena, and producing large double white flowers; back of the petals slightly tinted with rose. It excels all the older sorts in size of flower, length of panicle, profuseness of bloom and vigorous habit; blooms nearly a week earlier.

Height	Each	Doz.
18 to 24 in	\$0.35	\$3.50
24 to 36 in		5.00
36 to 48 in		
48-inch specimen bushes,	\$1.00 eac	h.

FORSYTHIA - Golden Bell

A very choice Shrub; native of China and Japan. The flowers and Japan. The flowers are drooping, golden yellow, and appear very early in the Spring before the leaves. The best of our early flowering shrubs. Admired by thousands.

Forsythia Fortuneii. A very satisfactory variety. Growth upright, foliage deep green. Flowers rich golden yellow.

Height	Each	Doz.
1 to 2 ft	\$0.35	\$3.50
2 to 3 ft	50	5.00
3 to 4 ft		7.50
4-ft. specimens	1.00	

HYDRANGEA - The Hydrangeas

Hydrangea Arborescens Grandiflora (Snowydrangeal Arborescens Grandinora (Snow-ball Hydrangea). This magnificent, per-fectly hardy American Shrub has snow-white blossoms of largest size. One of its most valuable characteristics is its coming into bloom just after the pass-ing of all the early spring Shrubs, while its long flowering season, from



Hydrangea Arborescens

HYDRANGEA-Continued.

early June until late August, makes it a valuable acquisition in any garden. Strong plants, 50 cents each; \$5.00 per dozen; specimen plants, \$1.00 each.

\$1.00 each.

Hydrangea Paniculata Grandiflora. Without
doubt the best known and most popular summer-flowering Shrub in cultivation at the
present time. The flowers, which are borne in
dense, pyramidal panicles a foot long in the greatest profusion, are white when they first open, but gradually change to rose color, and remain in good condition for weeks.

Fine bush plants, 50 cents each; \$5.00 per dozen; Extra fine bush plants, \$1.00 each.

PHILADELPHUS

Syringa or Mock Orange.

Mock Orange Philadelphus Coronarius. Mock Orange or Syringa. This variety is known as the "Garland Syringa." It is a strong-growing shrub often ten to twelve feet in height, very hardy, and like all the Philadelphus is one of

the best shrubs for situations which are partially shaded, although pre-ferring sun. Orange-scented, creamy - white flowers in May and June. Height Each 1 to 2 ft. ...\$0.35 2 to 3 ft.50 3 to 4 ft .50 5.00 3 to 4 ft. specimens \$1.00

SYRINGA or LILAC

Syringa, Vulgaris. (Com-mon Lilac). One of the oldest shrubs, but still ranks among the choic-est. Purple, fragrant est. Purple, fragrant flowers, large clusters. Flowering in May. Too well known to require description.

Height Each 1 to 2 ft. ...\$0.35 \$3.50 2 to 3 ft. 5.00 3-ft. Specimens 75 cents each.

SPIRAEA

Anthony Waterer. A rapid grower, with upright spreading branches, and dark green foliage; very desirable for lawn decoration. Brilliant rosy carmine flowers, in large round clusters, blooming all through the late part of the summer.

Height	\mathbf{Each}	Doz.
1 to 2 ft	\$0.35	\$3.50
2 to 3 ft	50	5. 00
2-ft Specimens \$1.00 each		

pulifolia Aurea. (Golden Spirea). One of the best of our golden-leaved Shrubs. White flow-Opulifolia Aurea. ers in clusters, produced in May. Foliage golden-yellow all summer.

Each Height Doz\$0.35 \$3.50 1 to 2 ft. 2 to 3 ft. 4-ft. Specimens, \$1.00 each.

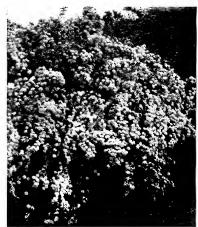
Van Houttei (Bridal Wreath). By many this is regarded as the finest of

all spireas, and it is as-suredly one of the most esteemed shrubs in cul-tivation. It forms an erect bush with graceful arching branches, well covered with neat, rich green foliage, and early summer a profusion of large, pure white flower clusters, very hardy and a most effective shrub.

Height Each 1 to 2 ft. ...\$0.35 \$3.50 2 to 3 ft.50 5.00 3-ft. Specimens, \$1 each.

WEIGELA

Rosea (Rose-colored Wei-gela). An elegant shrub, with fine rose-colored with fine rose-colored flowers, introduced from China by Mr. Fortune, and considered one of the finest plants he has discovered; of erect, compact growth; blossoms in June. 50 cents



Spiraea Van Houttei



A Perennial Border Planting

Hardy Perennials

We are sure that nothing gives our customers greater satisfaction about their grounds than a well-arranged flower garden of Hardy Plants, as, with a proper selection of varieties, flowers may be had in bloom from early spring until severe frost, and many of them succeed where less hardy varieties would prove a total failure, and, once planted, they make a permanent bed, and, therefore, less trouble and expense than where tender plants are used, and, while they are of the easiest culture and do better with less care than most other varieties, yet they well repay any extra attention that may be given them. A properly prepared bed to receive them, should be deeply forked or spaded with a liberal supply of well-rotted manure, thoroughly worked in. Bone-dust and some commercial fertilizers also produce excellent results, and may be applied several times during the season in small quantities and lightly raked into the soil.

Although not absolutely necessary, a winter covering of long straw, coarse litter or similar material, will afford such protection as to guard against sudden changes of freezing and thawing, and the plants will be in enough stronger condition to make an early start in the spring to pay for the little trouble incurred. Manure can also be used, but a heavy covering on evergreen varieties would be likely to rot and kill them.

ACHILLEA - "The Pearl"

A., The Pearl. 18 inches. A summer-blooming variety, worthy of a place in every garden. The flowers are pure white, very double, produced in large sprays on long stems, and are much used by florists for cut-flower work. As they are perfectly hardy, they are particularly desirable for cemetery planting. 15 cents each, \$1.50 per dozen, prepaid.

BOLTONIA

Boltonia. Asteroides (False Chamomile). This is an excellent decorative flower. The bushy plants grow 5 feet high, covered with small, white flowers of the Aster-type. Very effective for vases. Strong plants, 20 cents each, \$2.00 per dozen, prepaid.

HELENIUM

Helenium (Bigelowii). Flowers borne in heads of bright yellow, with a much darker center. Fine for backgrounds, as it grows 5 feet high, and is very showy. Strong plants, 20 cents each. \$2.00 per dozen, prepaid.

HEMEROCALLIS

(Yellow Day Lily)

Popular hardy plants, belonging to the Lily family. They succeed everywhere, and should

always be included in the border of old-fashioned hardy plants.

Aurantiaca. A beautiful large trumpet-shaped Day Lily; with fragrant orange flowers. One of the most satisfactory; 2 to 3 feet high; June and July, 25 cents each, \$2.50 per dozen, prenaid

Fulva. (Tawny Day Lily.) One of the best known varieties. Grows from 4 to 5 feet high, with trumpet-shaped flowers of a bronzy orange-red color. June to August. 15 cents each, \$1.50 per dozen, prepaid.

Hardy Garden Heliotrope.

VALERIANA

(Spurred Flower)

Valeriana Officinalis. The old-fashioned garden Heliotrope, with pinkish or lavender flowers, with Heliotrope fragrance. June and July, 4 ft. Each 20c., doz., \$2.00, prepaid.

HARDY PINKS

- Dianthus, Plumarius (Scotch Pink), 9 inches. June. A favorite plant in old-time gardens. The flowers are double, light pink, and very fragrant. 20 cents each, \$1.50 per dozen, prenaid
- D. P. Alba. White, of the same specie. 20 cents each, \$2.00 per dozen.



Hardy Phlox in My Nurseries.

Hardy Perennial Phlox

Among hardy herbaceous plants, none are more gorgeous, and more easily grown than the Phlox. They are perfectly hardy, and will grow in any soil, and produce magnificent spikes of the most gorgeous flowers, lasting weeks, and year after year, with but little care. These plants will produce an abundance of flowers, which are very fragrant.

Up-to-Date Phlox for 1915

lceste. Superb New Phlox. A sensational variety, possessing an entirely new and rare color; deep violet, shading almost to blue. The plant is of strong, sturdy growth; of medium height, and produces remarkably large trusses; individual flower of largest size. 35 cents each, Alceste. \$3.50 per dozen, prepaid.

Coquelicot. Brilliant New Phlox. The finest and brightest red of all the Phlox; the color is a bright orange-scarlet. The plants are dwarf; exceptionally sturdy; and the individual flowers and trusses are very large. A splendid flower of almost dazzling brilliancy. 25 cents each, \$2.50 per dozen, prepaid.

Elizabeth Campbell. New Pink Phlox. Very bright salmon-pink, with lighter pink shadings, and dark red eye; attracted more attention in our fields than any other variety, one of the handsomest. The best pink Phlox to date. 50 cents each, \$5.00 per dozen, prepaid.

Le Mahdi. Up-to-Date Novelty Phlox. A perfect beauty of special merit. The entirely new and rare color of this variety makes it one of the most desirable. The flower, a rich dark violet-purple; a color rare among Phlox. The plants are very strong and robust; of medium height, and produce large flower trusses; individual flowers exceptionally large. 25 cents each, \$2.50 per dozen, prepaid.

Select Standard Phlox

Price 20 cents each, \$2.00 per dozen, \$10.00 per 100. large lots send for 1,000 rates. Prepaid. If wanted in

A beautiful shade of salmon. Tall, strong, Athis. and early.

White tinted lavender, pink eye. Bridesmaid.

Deliverance. A very pleasing variety, deep pink, with crimson eye, large florets; very fragrant. Duguesclin. Rosy lilac arrayed with light halo.

Eclaireur. Carmine, salmon center.

Fraulein von Lassburg. Pure white, tall.

Independence. Pure white, medium.

Mary Louise. This is one of the most attractive varieties we are offering. The color is a pure white with deep pink eye.

or 1,000 rates.

Jeanne d'Arc or Snow-Queen. Undoubtedly the finest pure white variety to date. The plant is an extra strong grower of medium height, producing exceptionally large heads. Ideal for

ducing exceptionally large heads. Ideal for hedging and massing. Pantheon. Flowers very large, pink or salmon-rose; one of the most distinct varieties. Extra good.

Pearl. White, medium.

R. P. Struthers. Very strong grower, with large heads of fiery salmon-red. Very showy. Fine for borders or hedging.

One of the most popular

Richard Wallace. One of the most popular varieties to date. Pure white, with violet-rose eye; large flowers in immense panicles.

Mixed Phlox

We have an extra fine assortment of Mixed Phlox, consisting of the best varieties to date. The mixture contains the following colors: crimson, scarlet, violet, lavender, pink, white, variegated or striped varieties; and the above-mentioned colors with deeper colored eyes. 15 cents each, \$1.50 per dozen, prepaid.



Peonies in Border.

Peonies

The Peonies are among the noblest and most magnificent of our herbaceous plants. They are the "Queen of Spring Flowers," and are well adapted for massing in beds, and particularly valuable for planting in groups throughout the perennial or shrubbery border, where their brilliant hues add beauty to the entire surroundings.

Their requirements are so simple—a good, rich, deep soil; they are perfectly hardy, and produce their wealth of flowers in great abundance.

Roots_can be shipped from early April until the end of May; and from August until freezing time,

in the Fall.

PAEONIA OFFICINALIS

This type is the real old-fashioned "Peony," and commences to bloom from ten days to two weeks ahead of the other varieties. All are strong growers, with large, full, double flowers. 25 cents each; \$2.50 per dozen, prepaid.

Alba. Pure white; very popular; remarkably fragrant.

Pink and White. Guard petals, clear pink; center, waxy white. Very fragrant. Very fragrant.

Rosea. Beautiful clear rose-pink. One of the finest.

Rubra. Brilliant, glowing purple-crimson.

NAMED VARIETIES OF PEONIES

Agnes Mary Kelway (Kelway.) Large crown, Guard petals and crown light rose, with cream white collar. One of the finest pink and white Peonies. Fragrant, tall, vigorous, free bloomer. Early midseason. Very good. 50 cents each; \$5.00 per dozen.

Duc de Wellington (Calot.) One of the finest white Peonies. Large, bomb type. Very fragrant. White guards and sulphur center. Medium tall, vigorous grower, free bloomer. Late. 50 cents each; \$5.00 per dozen.

Edulis Superba (Lemon, 1824). Large, loose, flat crown, Bright mauve-pink, collar mixed with lilac. Very fragrant. Early. Strong, upright; very free bloomer. One of the very best commercial pinks for Decoration Day. The finest pink Peony. 50 cents each; \$5.00 per dozen.

SINGLE PEONIES

Single Peonies are becoming more and more popular, many people considering them more artistic and beautiful than the double ones. They are very free flowering, and as cut-flowers they are very effective. Especially valuable for land-scape effects. I have an extra fine assortment. scape effects. I have an ext 35 cents each; \$3.50 per dozen.

ASSORTED DOUBLE PEONIES

I have a good collection of double Peonies consisting of over one hundred different varieties. My stock is insufficient to warrant me to offer them under name, but I will be pleased to supply as Assorted Double Peonies at 35 cents each, \$3.50 per dozen.

PHYSOSTEGIA

h**ysostegia Virginiana** (Ladies' Pink). 3 to 4 feet. An elegant plant with dark, Physostegia glossy green foliage and long spikes of soft rose flowers; excellent for cutting. 20 cents each, \$2.00 per dozen, prepaid.

HARDY ROSES

50 Cents Each, \$5.00 Per Dozen. Shipped by Express at Purchaser's Expense Baltimore Belle. White, with blush center; full, double flowers.

Crimson Rambler. The best known and rimson Rambler. The best known and most popular of all the climbing roses. A rapid grower; flowers are borne in clusters of 15 to 25 perfectly shaped blossoms of a rich glowing crimson; when in full bloom the vine appears to be a perfect mat of rich red flowers; perfectly hardy everywhere.

Dorothy Perkins. This is one of the Rambler types; has the same strong habit of growth as the Crimson; flowers are borne in large clusters and are a beautiful shell pink.

SPIRAEA

Hardy plants of great merit and easily grown in the herbaceous border. Any light soil is suitable. 25 cents each, \$2.50 per

Gladstone. Pure white. Very popular.

Queen Alexandra. New, glorious pink. It grows about 21-2 feet tall and bears bold, striking blooms of deep pink or rose colored; flowers of a very superior character.

Washington. New; a splendid variety; pure white, tall.

TRADESCANTIA - Spider Lily Tradescantia Virginica. 2 feet. An all-round plant for wet or dry, sunny or shady situations, continuing in bloom from early summer until frost. Clear blue, three-petaled flowers in clusters on

blue, three-petaled nowers in clusters on long stems and long, pointed foliage. 15 cents each, \$1.50 per dozen, prepaid.

Var. Alba. White flowers. A pretty contrast when planted with the purple variety. 20 cents each, \$2.00 per dozen, proposed. prepaid.

YUCCA - Adam's Needle

Yucca Filamentosa. (Adam's Needle or Spanish Bayonet.) A stately foliage and flowering plant Dayonet.) A stately lonage and nowering plant equally imposing in solitary or group plantings, always conspicuous. The broad, sword-like foliage is evergreen, while in mid-summer it shows great erect, branching stems, bearing a showy display of pendant, creamy white bells. Its tropical appearance makes it suitable for all positions. Very fragrant. Flowering season, July and August. 25 cents each; \$2.50 per dozen; large clumps, 50 cents each, prepaid.



Yucca-Spanish Bayonet

Flower Seeds

I carry a large line of the very best flower seeds, such as, Asters, Candytuft, Cosmos, Hollyhocks, Morning Glory, Marigold, Mignonette, Nasturtium, Pansies, Petunia, Phlox Drummondii, Poppy, Salvia, Stock, Peas, Sweet Williams, Verbena, Zinnia.

Vermine

For Greenhouses, Gardens, Lawns, Tennis Court and Golf Links. Destroys White Grub, Cut, Eel, and Wire Worms, Slugs, Maggots, Root Lice, and Ants. Directions for application on each package. Applied in watering can or with sprayer. Price Size Prepaid Quart\$1.00 \$1.15 Pint Half-Pint .50 Quarter-Pint

Fertilizer

I am offering a prepared fertilizer solely for the growing of Dahlias and Gladioli. One pound be sufficient for one dozen Gladiolus bulbs, or three pounds for one dozen Dahlia bulbs.

5 cents per pound, 25 pounds, \$1.00; 50 pounds, \$2.00. Shipped at purchaser's expense.

Wooden Plant Labels

For any kind of plants, these are plain labels to be used either in pots or out of doors, with one end pointed. I am also offering Dahlia labels, which are suitable for labeling all kinds of dahlias.

Plant Labels-4 inch, plain, 20 cents per 100, pre-

Plant Labels—4 inch, plain, 20 cents per 100, prepaid; \$1.00 per 1,000, express collect; 5 inch, plain, 25 cents per 100, prepaid; \$1.20 per 1,000 express collect; 6 inch, plain, 30 cents per 100, prepaid; \$1.30 per 1,000, express collect.

Dahlia Labels, Plain with Wires—3½ in. Iron Wire, 25 cents per 100, prepaid; \$1.25 per 1,000, express collect; 3½ Copper Wire, 30 cents per 100, prepaid; \$1.35 per 1,000, express collect

press collect.

Painted, with Wires—3½ in. Iron Wire, 30 cents per 100, prepaid; \$1.35 per 1,000, express collect; 3½ in. Copper Wire, 35 cents per 100, prepaid; \$1.75 per 1,000, express collect.

Testimonials

I hold in my possession testi-monials enough to make a book six times as large as my Catalogue, from customers all over the world.

Galveston, Texas, Oct. 10th, 1914.

J. K. Alexander.

Dear Sir:— I thought I must Dear Sir:— I thought I must write and let you know the success we find we had with the fine lot of Dahlias you sent us this spring. They were perfectly immense, some of them measured over ten inches in diameter. They were somewhat different in size from the Pompon different in size from the Pompon Dahlias we got of you last season Mr. Nichols was also very much pleased with the lot you sent him, and wishes me to thank you for them. We are planning to make a trip through the East some time next fall, and if convenient we will make a visit to your fields of Paradise. Wishing you a most successful season, with many thanks for all favors. for all favors.

I remain, Yours very truly, J. P. M.

Accord, Mass., Sept. 29th, 1914.

Accord, Mass., Sept. 29th, 1914.
Mr. Alexander,
The Eastern Dahlia King:
The Gladioli we received of you
proved perfectly satisfactory. We
shall surely make an effort to visit
your gardens this fall. Thanking
you for such a grand mixture.
With best wishes, I am,
Truly yours,
MRS. FRED A. STODDARD.

Pasadena, Cal., Sept. 2nd 1914.
THE EASTERN DAHLIA KING.
My Dear Sir:—I wish hereby to let you know the marvellous success I have had with your Dahlias. I cannot praise the Dahlias you sent me enough. They were grand and beyond all expectation. I have had specimen blooms ranging from 5 inches to 9 inches in diameter. The Grand Duke Alexis was one of the largest, but Le Closse excelled them all, and Mrs. Roosevelt was of exquisite shade and immense size; and the gardeners around here were astonished by my Dahlias and won-

tonished by my Dahlias and won-dered where I ever got them, and I shall be pre-pared to give them a bigger surprise next season, as I shall want a much larger lot next spring. Sincerely yours, H. F. H.

Seattle. Wash., May 18th, 1914.

J. K. Alexander, East Bridgewater, Mass.:
Dear Sir and Friend.—I received the last lot of Dahlias all O. K.. and I can frankly say your stock is far superior to any I have received this season. I have bought Dahlias of most of the large dealers, and your stock gives the best satisfaction of any. I shall be able to use a lot another year. Thanking you and wishing you a busy scason, I am.

Very truly, C. W. B.

Murnee, India, Sept. 9th, 1914.

Mr. J. K. Alexander:
Sir:—I promised to report to you what success I had with the Dahlas you sent me in the early part of the spring. I am pleased to notify you the extra success we had with the small lot sent. They extra success we had with the small lot sent. They blossomed very fine and caused a great sensation in this section, and many of my friends will place orders with you the coming season. Hoping you will be repaid for sending so nice a lot, and thanking you, I remain,

Respectfully yours,

DR. F. B.



FOUR WONDERFUL CACTUS DAHLIAS FOR \$1.00, PREPAID.

Lord of the Manor Crepuscule

Effective Yonne Cayeux

Havana, Cuba, Oct. 5th, 1914.

Havana, Cuba, Oct. 5th, 1914.

Mr. J. K. Alexander:

Dear Sir:—Your Dahlias are all right, much better than I ever expected to have. There is no end to the blossoms. They have been in blossom for six weeks and I am sure they would last six weeks more if the frost will only hold off. We have supplied all our neighbors and friends with blossoms and the supply is still inexhaustible. I shall want a few of your high-priced ones another year. Here is a list of names of my friends who wish your Catalogue. Thanking you for such a fine lot. fine lot.

I am yours respectfully, C. P. G.

Orleans, Mass., Nov. 1st, 1914.

J. K. Alexander (The Dahlia King).

Dear Sir:—I now feel a desire to add another testimonial to your already large list, inasmuch as I have ever been satisfied each season with the results gained from the bulbs you have sent me, always true to name, and almost never missing one. This last season, in particular, have had some one. This last season, in particular, have had some of the most beautiful specimens, pronounced by the large number of people who saw them. To those who love a beautiful Dahlia, and square deal, I can cheerfully and gladly recommend J. K. Alexander and his stock. JOHN M. SMITH.

ORDER SHEET

J. K. Alexander, "The Dahlia King" East Bridgewater, Mass.

Date	Amount Inclosed		·
Your Name			
	(Please write distinctly.)		
P. O	Street		
State	County		
	Orders for less than 50 cents can be sent in stamps.		
			
Quantity	DESCRIPTION	Price	
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SILVER MEDAL AWARDED ME IN OPEN COMPETITION WITH THE WORLD

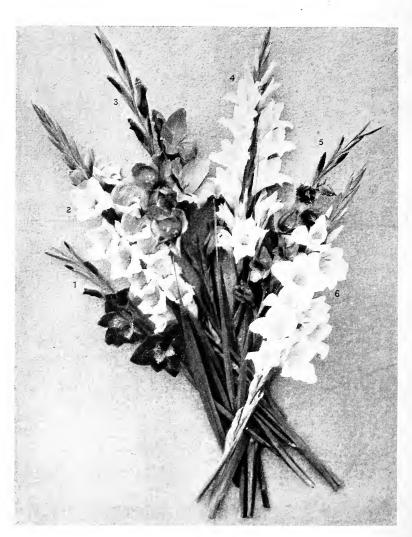
My Growing Exhibit competed against over six hundred growers to win this medal



THIS MEDAL WAS AWARDED ME FOR THE BEST DISPLAY OF CACTUS AND DECORATIVE DAHLIAS EXHIBITED AT HORTICULTURAL HALL, BOSTON, SEPTEMBER 17, 1909

ALEXANDER'S SPECIALTIES

Phlox **Peonies Iris**



Six Superb Gladioli

THE MARVELOUS SIX FOR 40	CENIS, FREFAID
No. 1 Cracker Jack. Crimson	No. 4 Augusta. White
" 2 Klondyke. Yellow	" 5 Blue Jay. Blue
" 3 Mrs. Francis King. Scarlet	" 6 America. Lavender-pink

Name		Price Per Doz.	25	100	1,000
America		\$.50	\$1.00	\$3.00	\$25.00
Augusta			1.00	3.00	20.00
Blue Jay		1.00	2.00	8.00	50.00
Cracker Jack			1.75	6.00	35.00
Klondyke			1.00	3.00	25.00
	ing		1.00	2.50	20.00